

EU CODE OF PRACTICE ON DISINFORMATION 2022

Subscription Document for The Global Disinformation Index

Name of the Signatory

The Global Disinformation Index

About the Signatory

The Global Disinformation Index is a not-for-profit organisation that operates on the three principles of neutrality, independence and transparency. Our vision is a world free from disinformation and its harms. Our mission is to catalyse industry and government to defund disinformation. We provide disinformation risk ratings of the world's news media sites.

Service name	Description of the service
Dynamic Exclusion List	The core output of the Disinformation Index is our Dynamic Exclusion List (DEL) of global news publications rated high risk for disinformation. The DEL contains the worst offending news sites and apps across multiple countries and languages and is continually updated to capture new disinformation sources and narratives. Ad tech companies and platforms can license GDI data to defund and downrank these worst offenders, thus disrupting the ad-funded disinformation business model.
Media Market Reviews	GDI performs in-depth journalistic integrity assessments of high-profile media outlets in most major media markets using a transparent methodology compatible with the Journalism Trust Initiative's international standard. With coverage of nearly twenty eight — and growing — of the world's most impactful media markets, we index both the highest-risk and the lowest-risk media in each country. Find our individual country reports here .

II Scrutiny of Ad Placements		
List of adopted commitments and measures ¹		Qualitative reporting elements and service level indicators ²
<u>Commitment 1</u>	<u>Measure 1.6</u>	<u>QRE 1.6.4</u> GDI commits to rate sources to determine if they persistently publish Disinformation and will provide reasonable information on the criteria under which websites are rated, make public the assessment of the relevant criteria relating to Disinformation and operate in an apolitical manner.

VIII Transparency Centre		
List of adopted commitments and measures ³		Qualitative reporting elements and service level indicators ⁴
<u>Commitment 34</u>	<u>Measure 34.3</u>	

¹ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

² Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

³ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

⁴ Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

IX. Permanent Task-Force

List of adopted commitments and measures

Qualitative reporting elements and service level indicators

Commitment 37

Measure 37.1
Measure 37.3
Measure 37.4
Measure 37.5
Measure 37.6

QRE 37.6.1

Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)

GDI's position as an nonprofit civil society organisation will help support the work of the task force by ensuring there is independent third party oversight and scrutiny of information and solutions provided by signatories.

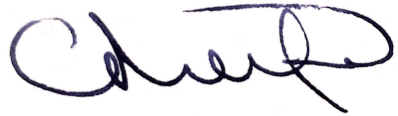
X. Monitoring Of The Code		
List of adopted commitments and measures ⁵		Qualitative reporting elements and service level indicators⁶
<u>Commitment 38</u>		<u>QRE 38.1</u>
<u>Commitment 39</u>		
<u>Commitment 40</u>	<u>Measure 40.2</u> <u>Measure 40.4</u> <u>Measure 40.5</u> <u>Measure 40.6</u>	
<u>Commitment 41</u>	<u>Measure 41.1</u> <u>Measure 41.2</u> <u>Measure 41.3</u>	
<u>Commitment 43</u>		

⁵ *Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate*

⁶ *Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate*

Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)		
GDI's wealth of knowledge in the disinformation ecosystem and country media market reviews will help support the monitoring of the Code by ensuring relevant signatories are disclosing, sharing, and updating the data necessary to assess compliance.		

Signature



Date and place
24.11.22 London, U.K.