

EU CODE OF PRACTICE ON DISINFORMATION 2025

Subscription Document for Meta

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Subscription Document

Name of the Signatory

Meta Platforms Ireland Limited (“Meta”)

About the Signatory

Meta’s mission is to give people the power to build community and bring the world closer together. We build technology that helps people connect, find communities, and grow businesses. We help people discover and learn about what is going on in the world around them, enable people to share their opinions, ideas, photos and videos, and other activities with audiences ranging from their closest family members and friends to the public at large, and stay connected everywhere by accessing our products. And we are building new ways to help people explore their interests and connect with the people they care about, including by building products and experiences for the metaverse.

Service name	Description of the service
Facebook	Facebook helps give people the power to build community and bring the world closer together. It's a place for people to share life's moments and discuss what's happening, nurture and build relationships, discover and connect to interests, and create economic opportunity.
Instagram	Instagram brings people closer to the people and things they love. Creators can express themselves and push culture forward through a

	variety of ways, including photos, video, and connecting with and shopping from their favorite businesses.
Messenger	Messenger is a free messaging service provided by Meta, enabling users to communicate through messages, voice, video calls and video chats, sending images and video, and sharing your location with others when you choose.
Whatsapp	WhatsApp provides a free messaging service that allows users to exchange messages including chats, group chats, images, videos, voice messages, and files.

Disclaimer:

- Signing up to the Commitments and Measures as set out in this document is without prejudice to the VLOP designation of the relevant services.
- Signing up doesn't constitute that all Services provided by a Signatory, which may be categorized as VLOPs under DSA, are in scope of the Code.
- Meta is committed to the goals underpinning the Code and creating a safe online environment for users. Implementation timeline for the code may be impacted by changes in the regulatory landscape, including the DSA. Should that be the case, Meta will communicate transparently with the Taskforce.
- For the purpose of the audit provided under article 37(1)(b) of the DSA, Meta shall define, prior to the audit, the relevant benchmarks and thresholds relevant for the auditing of the Commitments to which Meta is signed up to, whereby Meta shall take into account (part of) some or all of the Measures, as well as the Qualitative Reporting Elements (QRE) and Service Level Indicators (SLI) listed under each Measure.

II. Scrutiny of Ad Placements

<u>List of commitments and measures</u>	<u>Subscribed</u> <u>(including indication</u> <u>about which of the</u> <u>signatory's services</u> <u>are subscribed to)</u>	<u>Additional comment including:</u> <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]	
<u>Commitment 1</u> Relevant Signatories participating in ad placement, commit to defund the dissemination of disinformation and misinformation, and improve the policies and systems, which determine the eligibility of content to be monetised, the controls for monetisation and ad placement, and the data to report on the accuracy and effectiveness of controls and services around ad placements.	<u>Measure 1.1</u>	<u>Reasons for not subscribing:</u> Facebook and Instagram continue to have and enforce the policies outlined in the baseline and subsequent reports on monetisation. However, Meta to date cannot provide SLI 1.1.1.	
	<u>Measure 1.2</u>	<u>Reasons for not subscribing:</u> Facebook and Instagram continue to have and enforce the policies outlined in the baseline and subsequent reports on monetisation. However, Meta to date cannot provide SLI 1.1.2.	
	<u>Measure 1.3</u>	Facebook, Instagram	
	<u>Measure 1.4</u>	N/A	Measure 1.4 applies to signatories “responsible for the buying of advertising”.
	<u>Measure 1.5</u>	Facebook, Instagram	
	<u>Measure 1.6</u>		<u>Reasons for not subscribing:</u> Facebook and Instagram continue to provide the brand safety controls outlined in the baseline and subsequent

			reports. However, Meta to date cannot provide SLI 1.6.1.
Reasons for <i>not subscribing</i> to Commitment 1 (if applicable):			
<u>Commitment 2</u> Relevant Signatories participating in advertising commit to prevent the misuse of advertising systems to disseminate misinformation or disinformation in the form of advertising messages.	<u>Measure 2.1</u>	Facebook, Instagram	
	<u>Measure 2.2</u>	Facebook, Instagram	
	<u>Measure 2.3</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, and note that while providing an indication on the reach is suggested in SLI 2.3.1, it does not necessarily provide additional context to this Measure, and reporting on ads removed or prohibited is sufficient information.
	<u>Measure 2.4</u>		<u>Reasons for not subscribing:</u> Facebook and Instagram continue to maintain the ad review system outlined in the baseline and subsequent reports. However, Meta to date cannot provide SLI 2.4.1.
Reasons for <i>not subscribing</i> to Commitment 2 (if applicable):			
<u>Commitment 3</u> Relevant Signatories involved in buying, selling and placing digital advertising commit to exchange best practices and strengthen cooperation with relevant players, expanding to organisations active in the online monetisation value chain, such as online	<u>Measure 3.1</u>	Facebook, Instagram	
	<u>Measure 3.2</u>	Facebook, Instagram	
	<u>Measure 3.3</u>	Facebook, Instagram	

e-payment services, e- commerce platforms and relevant crowd-funding/donation systems, with the aim to increase the effectiveness of scrutiny of ad placements on their own services.			
Reasons for <i>not subscribing</i> to Commitment 3 (if applicable):			
Information on future considerations or plans [Optional]: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

III. Political Advertising and Issue-based Advertising

<u>List of adopted commitments and measures</u>		<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 4</u> Relevant Signatories commit to adopt a common definition of "political and issue advertising."	<u>Measure 4.1</u>		<u>Reasons for unsubscribing:</u> This commitment will become redundant after the implementation date of the Regulation on Transparency in Political Advertising.
	<u>Measure 4.2</u>		<u>Reasons for unsubscribing:</u> This commitment will become redundant after the implementation date of the Regulation on Transparency in Political Advertising.
Reasons for not subscribing to Commitment 4 (if applicable):			
<u>Commitment 5</u> Relevant Signatories commit to apply a consistent approach across political and issue advertising on their services and to clearly indicate in their advertising policies the extent to which such advertising is permitted or prohibited on their services	<u>Measure 5.1</u>		<u>Reasons for unsubscribing:</u> This commitment will become redundant after the implementation date of the Regulation on Transparency in Political Advertising.

Reasons for not subscribing to Commitment 5 (if applicable):			
<u>Commitment 6</u> Relevant Signatories commit to make political or issue ads clearly labelled and distinguishable as paid-for content in a way that allows users to understand that the content displayed contains political or issue advertising	<u>Measure 6.1</u>	Facebook, Instagram	
	<u>Measure 6.2</u>	Facebook, Instagram	
	<u>Measure 6.3</u>	Facebook, Instagram	
	<u>Measure 6.4</u>	Facebook, Instagram	
	<u>Measure 6.5</u>	Messenger	
Reasons for <i>not subscribing</i> to Commitment 6 (if applicable):			
<u>Commitment 7</u> Relevant Signatories commit to put proportionate and appropriate identity verification systems in place for sponsors and providers of advertising services acting on behalf of sponsors placing political or issue ads. Relevant signatories will make sure that labelling and user-facing transparency requirements are met before allowing placement of such ads.	<u>Measure 7.1</u>	Facebook, Instagram	
	<u>Measure 7.2</u>	Facebook, Instagram	
	<u>Measure 7.3</u>	Facebook, Instagram	
	<u>Measure 7.4</u>	Facebook, Instagram	
Reasons for <i>not subscribing</i> to Commitment 7 (if applicable):			

<u>Commitment 8</u> Relevant Signatories commit to provide transparency information to users about the political or issue ads they see on their service.	<u>Measure 8.1</u>	Facebook, Instagram	
	<u>Measure 8.2</u>	Facebook, Instagram	
Reasons for <i>not subscribing to Commitment 8</i> (if applicable):			
<u>Commitment 9</u> Relevant Signatories commit to provide users with clear, comprehensible, comprehensive information about why they are seeing a political or issue ad.	<u>Measure 9.1</u>	Facebook, Instagram	
	<u>Measure 9.2</u>	Facebook, Instagram	
Reasons for <i>not subscribing to Commitment 9</i> (if applicable):			
<u>Commitment 10</u> Relevant Signatories commit to maintain repositories of political or issue advertising and ensure their currentness, completeness, usability and quality, such that they contain all political and issue advertising served, along with the necessary information to comply with their legal obligations and with transparency commitments under this Code.	<u>Measure 10.1</u>	Facebook, Instagram	
	<u>Measure 10.2</u>	Facebook, Instagram	
Reasons for <i>not subscribing to Commitment 10</i> (if applicable):			
<u>Commitment 11</u>	<u>Measure 11.1</u>	Facebook, Instagram	

Relevant Signatories commit to provide application programming interfaces (APIs) or other interfaces enabling users and researchers to perform customised searches within their ad repositories of political or issue advertising and to include a set of minimum functionalities as well as a set of minimum search criteria for the application of APIs or other interfaces.	<u>Measure 11.2</u>	Facebook, Instagram	
	<u>Measure 11.3</u>	Facebook, Instagram	
	<u>Measure 11.4</u>	Facebook, Instagram	
Reasons for <i>not subscribing to Commitment 11</i> (if applicable):			
<u>Commitment 12</u> Relevant Signatories commit to increase oversight of political and issue advertising and constructively assist, as appropriate, in the creation, implementation and improvement of political or issue advertising policies and practices.	<u>Measure 12.1</u>	N/A	Measure 12.1 applies to civil society organisations.
	<u>Measure 12.2</u>	N/A	Measure 12.2 applies to civil society organisations.
	<u>Measure 12.3</u>	N/A	Measure 12.3 applies to civil society organisations.
Reasons for <i>not subscribing to Commitment 12</i> (if applicable): This commitment applies to civil society organisations.			
<u>Commitment 13</u> Relevant Signatories agree to engage in ongoing monitoring and research to understand and respond to risks related to Disinformation in political or issue advertising.	<u>Measure 13.1</u>	Facebook, Instagram	
	<u>Measure 13.2</u>	Facebook, Instagram	
	<u>Measure 13.3</u>	Facebook, Instagram	

Reasons for *not subscribing* to Commitment 13 (if applicable):

Information on future considerations or plans:

[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]

IV. Integrity of Services

<u>List of adopted commitments and measures</u>	<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]	
<p><u>Commitment 14</u></p> <p>In order to limit impermissible manipulative behaviours and practices across their services, Relevant Signatories commit to put in place or further bolster policies to address both misinformation and disinformation across their services, and to agree on a cross-service understanding of manipulative behaviours, actors and practices not permitted on their services.</p> <p>Such behaviours and practises, which should periodically be reviewed in light with the latest evidence on the conducts and TTPs employed by malicious actors, such as the AMITT Disinformation Tactics, Techniques and Procedures Framework, include:</p> <ul style="list-style-type: none"> - The creation and use of fake accounts, account takeovers and bot-driven amplification, - Hack-and-leak operations, - Impersonation, - Malicious deep fakes, 	<u>Measure 14.1</u>	Facebook, Instagram	Facebook and Instagram remain subscribed. Across Commitment 14, Meta refers to the list of TTPs to ensure consistency of terminology. But Meta notes that the expectation is not to systematically provide each SLI for each TTP.
	<u>Measure 14.2</u>	Facebook, Instagram	
	<u>Measure 14.3</u>	Facebook, Instagram	

<ul style="list-style-type: none"> - The purchase of fake engagements, - Non-transparent paid messages or promotion by influencers, - The creation and use of accounts that participate in coordinated inauthentic behaviour, - User conduct aimed at artificially amplifying the reach or perceived public support for disinformation. 			
Reasons for <i>not subscribing to Commitment 14</i> (if applicable):			
<u>Commitment 15</u> Relevant Signatories that develop or operate AI systems and that disseminate AI-generated and manipulated content through their services (e.g. deepfakes) commit to take into consideration the transparency obligations and the list of manipulative practices prohibited under the proposal for Artificial Intelligence Act.	<u>Measure 15.1</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, and note that their compliance with the AI Act is out of scope of auditing of Commitment 15. Rather, the focus of Commitment 15 is the policies, processes and tools in place to label AI-generated content and respond to harmful AI-generated content.
	<u>Measure 15.2</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, and note that their compliance with the AI Act is out of scope of auditing of Commitment 15. Rather, the focus of Commitment 15 is the policies, processes and tools in place to label AI-generated content and respond to harmful AI-generated content.
Reason for <i>not subscribing to Commitment 15</i> (if applicable):			
<u>Commitment 16</u>	<u>Measure 16.1</u>	Facebook, Instagram	

<p>Relevant Signatories commit to operate channels of exchange between their relevant teams in order to proactively share information about cross-platform influence operations, foreign interference in information space and relevant incidents that emerge on their respective services, with the aim of preventing dissemination and resurgence on other services, in full compliance with privacy legislation and with due consideration for security and human rights risks.</p>	<p><u>Measure 16.2</u></p>	<p>Facebook, Instagram</p>	
<p>Reason for <i>not subscribing to</i> Commitment 16 (if applicable):</p>			
<p>Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i></p>			

V. Empowering Users

<u>List of adopted commitments and measures</u>				<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 17</u> In light of the European Commission’s initiatives in the area of media literacy, including the new Digital Education Action Plan, Relevant Signatories commit to continue and strengthen their efforts in the area of media literacy and critical thinking, also with the aim to include vulnerable groups	<u>Measure 17.1</u>	Facebook, Instagram			
	<u>Measure 17.2</u>	Facebook, Instagram			
	<u>Measure 17.3</u>	Facebook, Instagram			
Reasons for <i>not subscribing</i> to Commitment 17 (if applicable):					
<u>Commitment 18</u> Relevant Signatories commit to minimise the risks of viral propagation of misinformation or disinformation by adopting safe design practices as they develop their systems, policies, and features	<u>Measure 18.1</u>			<u>Reasons for not subscribing:</u> The policies, processes and tools to implement Measure 18.1 as outlined in Meta’s baseline and subsequent reports will remain in place. Facebook and Instagram will maintain policies, processes and tools to minimise the risks of viral propagation of mis and disinformation by adopting safe design practices. These overlap entirely with those covered by Commitments 30 to 33, creating undue duplication and complexity for an audit.	

	<u>Measure 18.2</u>	Facebook, Instagram	
	<u>Measure 18.3</u>	Facebook, Instagram	
Reasons for <i>not subscribing</i> to Commitment 18 (if applicable):			
<u>Commitment 19</u> Relevant Signatories using recommender systems commit to make them transparent to the recipients regarding the main criteria and parameters used for prioritising or deprioritising information, and provide options to users about recommender systems, and make available information on those options	<u>Measure 19.1</u>	Facebook, Instagram	
	<u>Measure 19.2</u>	Facebook, Instagram	
Reason for <i>not subscribing</i> to Commitment 19 (if applicable):			
<u>Commitment 20</u> Relevant Signatories commit to empower users with tools to assess the provenance and edit history or authenticity or accuracy of digital content	<u>Measure 20.1</u>	N/A	
	<u>Measure 20.2</u>	N/A	
Reason for <i>not subscribing</i> to Commitment 20 (if applicable): Tools assessing provenance and edit history of digital content are one of several ways to empower users to make more informed decisions about the content they see online. Other tools to achieve this objective, including as set forth in Commitments 30 to 33 are better aligned for Meta’s subscribed products at this time.			
<u>Commitment 21</u>	<u>Measure 21.1</u>		<u>Reasons for not subscribing:</u> The policies, processes and tools to implement Measure 21.1 as

<p>Relevant Signatories commit to strengthen their efforts to better equip users to identify Disinformation. In particular, in order to enable users to navigate services in an informed way, Relevant Signatories commit to facilitate, across all Member States languages in which their services are provided, user access to tools for assessing the factual accuracy of sources through fact-checks from fact-checking organisations that have flagged potential Disinformation, as well as warning labels from other authoritative sources</p>			outlined in Meta’s baseline and subsequent reports will remain in place. Those policies, processes and tools overlap entirely with those covered by Commitments 30 to 33, creating undue duplication and complexity for an audit.
	<u>Measure 21.2</u>		<u>Reasons for not subscribing:</u> The policies, processes and tools to implement Measure 21.2 as outlined in Meta’s baseline and subsequent reports will remain in place. Those policies, processes and tools overlap entirely with those covered by Commitments 30 to 33, creating undue duplication and complexity for an audit.
	<u>Measure 21.3</u>	Facebook, Instagram	
Reason for <i>not subscribing</i> to Commitment 21 (if applicable):			
<p><u>Commitment 22</u></p> <p>Relevant Signatories commit to provide users with tools to help them make more informed decisions when they encounter online information that may be false or misleading, and to facilitate user access to tools and information to assess the trustworthiness of information sources, such as indicators of trustworthiness for informed online navigation, particularly relating to societal issues or debates of general interest</p>	<u>Measure 22.1</u>	N/A	
	<u>Measure 22.2</u>	N/A	
	<u>Measure 22.3</u>	N/A	
	<u>Measure 22.4</u>	N/A	
	<u>Measure 22.5</u>	N/A	

	<u>Measure 22.6</u>	N/A	
	<u>Measure 22.7</u>	N/A	
Reason for <i>not subscribing to Commitment 22</i> (if applicable):			
Trustworthiness indicators are one of several ways to empower users to make more informed decisions about the content they see online. This is acknowledged by the Commission’s 2021 Guidance, which describes them as a tool signatories “could” explore, and negotiations of the updated Code which confirmed this to be a direction signatories are encouraged but not expected to follow. Other tools to achieve this objective covered elsewhere in this Code - Commitments 30 to 33 in particular - are better aligned for Meta’s subscribed products at this time.			
<u>Commitment 23</u> Relevant Signatories commit to provide users with the functionality to flag harmful false and/or misleading information that violates Signatories policies or terms of service	<u>Measure 23.1</u>	Facebook, Instagram	
	<u>Measure 23.2</u>	Facebook, Instagram	
Reason for <i>not subscribing to Commitment 23</i> (if applicable):			
<u>Commitment 24</u> Relevant Signatories commit to inform users whose content or accounts has been subject to enforcement actions (content/accounts labelled, demoted or otherwise enforced on) taken on the basis of violation of policies relevant to this section (as outlined in Measure 18.2), and provide them with the possibility to appeal against the enforcement action at issue and to handle complaints in a timely, diligent, transparent, and objective manner and to reverse the action	<u>Measure 24.1</u>	Facebook, Instagram	

without undue delay where the complaint is deemed to be founded			
Reason for <i>not subscribing to</i> Commitment 24 (if applicable):			
<u>Commitment 25</u> In order to help users of private messaging services to identify possible disinformation disseminated through such services, Relevant Signatories that provide messaging applications commit to continue to build and implement features or initiatives that empower users to think critically about information they receive and help them to determine whether it is accurate, without any weakening of encryption and with due regard to the protection of privacy	<u>Measure 25.1</u>	Messenger, Whatsapp	
	<u>Measure 25.2</u>	Messenger, Whatsapp	
Reason for <i>not subscribing to</i> Commitment 25 (if applicable):			
Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

VI. Empowering the Research Community

<u>List of adopted commitments and measures</u>		<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 26</u> Relevant Signatories commit to provide access, wherever safe and practicable, to continuous, real-time or near real-time, searchable stable access to non-personal data and anonymised, aggregated, or manifestly-made public data for research purposes on Disinformation through automated means such as APIs or other open and accessible technical solutions allowing the analysis of said data	<u>Measure 26.1</u>	Facebook, Instagram	
	<u>Measure 26.2</u>	Facebook, Instagram	
	<u>Measure 26.3</u>	Facebook, Instagram	
Reasons for <i>not subscribing to Commitment 26</i> (if applicable):			
<u>Commitment 27</u> Relevant Signatories commit to provide vetted researchers with access to data necessary to undertake research on Disinformation by developing, funding, and cooperating with an independent, third-party body that can vet researchers and research proposals	<u>Measure 27.1</u>		
	<u>Measure 27.2</u>		
	<u>Measure 27.3</u>		
	<u>Measure 27.4</u>		

Reason for *not subscribing to Commitment 27 (if applicable)*: Commitment contingent on the status and the dependencies relating to the progress with the European Digital Media Observatory, and the upcoming delegated act on data access for vetted researchers and the related interaction with article 40 of the DSA.

<u>Commitment 28</u> Relevant Signatories commit to support good faith research into Disinformation that involve their services	<u>Measure 28.1</u>	Facebook, Instagram	
	<u>Measure 28.2</u>	Facebook, Instagram	
	<u>Measure 28.3</u>	Facebook, Instagram	
	<u>Measure 28.4</u>	Facebook, Instagram	

Reason for *not subscribing to Commitment 28 (if applicable)*:

<u>Commitment 29</u> Relevant Signatories commit to conduct research based on transparent methodology and ethical standards, as well as to share datasets, research findings and methodologies with relevant audiences	<u>Measure 29.1</u>	N/A	Measure 29.1 applies to research organisations.
	<u>Measure 29.2</u>	N/A	Measure 29.2 applies to research organisations.
	<u>Measure 29.3</u>	N/A	Measure 29.3 applies to research organisations.

Reason for *not subscribing to Commitment 29 (if applicable)*: Commitment 29 applies to research organisations.

Information on future considerations or plans:

[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]

**VII.
Empowering the Fact-checking Community**

<u>List of adopted commitments and measures</u>	<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	<p>Additional comment including:</p> <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) <p>[Provide these comments for each commitment/measure as relevant]</p> <p>As currently drafted, this chapter covers the current practices for Facebook and Instagram in the EU. In keeping with Meta's public announcements of 7 January 2025, we will continue to assess the applicability of this Chapter to Facebook and Instagram and we will keep under review whether it is appropriate to make alterations in light of changes in our practices, such as the deployment of Community Notes</p>
<p><u>Commitment 30</u></p> <p>Relevant Signatories commit to establish a framework for transparent, structured, open, financially sustainable, and non-discriminatory cooperation between them and the EU fact-checking community regarding resources and support made available to fact-checkers.</p>	<p><u>Measure 30.1</u></p>	<p>Facebook, Instagram</p> <p>Facebook and Instagram remain subscribed, subject to evolutions in their practices as noted above. In addition, Facebook and Instagram note that the auditability requirements for commitments which rely on third-party partnerships are unclear and necessarily dependent on factors outside of their control, which is likely to lead to complexity.</p>

	<u>Measure 30.2</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, noting as outlined above (1) evolutions in their practices and (2) auditability complexity.
	<u>Measure 30.3</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, noting as outlined above (1) evolutions in their practices and (2) auditability complexity.
	<u>Measure 30.4</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, noting as outlined above (1) evolutions in their practices and (2) auditability complexity.
Reasons for <i>not subscribing</i> to Commitment 30 (if applicable):			
<u>Commitment 31</u> Relevant Signatories commit to integrate, showcase, or otherwise consistently use fact-checkers' work in their platforms' services, processes, and contents; with full coverage of all Member States and languages	<u>Measure 31.1</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, noting as outlined above (1) evolutions in their practices, and (2) auditability complexity. SLIs 31.1.1 and 31.1.2 will be key as part of this assessment.
	<u>Measure 31.2</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, noting as outlined above (1) evolutions in their practices, and (2) auditability complexity. SLIs 31.1.1 and 31.1.2 will be key as part of this assessment.
	<u>Measure 31.3</u>		<u>Reasons for not subscribing:</u> Facebook and Instagram were involved in initial conversations where scope, use case, and funding structure of the repository remained unclear without consensus reached.
	<u>Measure 31.4</u>		<u>Reasons for not subscribing:</u> Facebook and Instagram were involved in initial conversations

			where scope, use case, and funding structure of the repository remained unclear without consensus reached.
Reason for <i>not subscribing to Commitment 31</i> (if applicable):			
<u>Commitment 32</u> Relevant Signatories commit to provide fact-checkers with prompt, and whenever possible automated, access to information that is pertinent to help them to maximise the quality and impact of fact-checking, as defined in a framework to be designed in coordination with EDMO and an elected body representative of the independent European fact-checking organisations.	<u>Measure 32.1</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, noting as outlined above (1) evolutions in their practices, and (2) auditability complexity.
	<u>Measure 32.2</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, noting as outlined above (1) evolutions in their practices, and (2) and note auditability complexity.
	<u>Measure 32.3</u>	Facebook, Instagram	Facebook and Instagram remain subscribed, noting as outlined above (1) evolutions in their practices, and (2) auditability complexity.
Reason for <i>not subscribing to Commitment 32</i> (if applicable):			
<u>Commitment 33</u> Relevant Signatories (i.e. fact-checking organisations) commit to operate on the basis of strict ethical and transparency rules, and to protect their independence.	<u>Measure 33.1</u>	N/A	Measure 33.1 applies to fact-checking organisations.
Reason for <i>not subscribing to Commitment 33</i> (if applicable): Commitment 33 applies to fact-checking organisations.			
Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			



VIII. Transparency Centre

<u>List of adopted commitments and measures</u>	<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]	
<p><u>Commitment 34</u></p> <p>To ensure transparency and accountability around the implementation of this Code, Relevant Signatories commit to set up and maintain a publicly available common Transparency Centre website</p>	<u>Measure 34.1</u>	Facebook, Instagram, Whatsapp, Messenger	Meta notes that this Measure was time barred (by 6 months of signing) and is fulfilled.
	<u>Measure 34.2</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 34.3</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 34.4</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 34.5</u>	Facebook, Instagram,	

		Whatsapp, Messenger	
Reasons for <i>not subscribing</i> to Commitment 34 (if applicable):			
<u>Commitment 35</u> Signatories commit to ensure that the Transparency Centre contains all the relevant information related to the implementation of the Code's Commitments and Measures and that this information is presented in an easy-to-understand manner, per service, and is easily searchable.	<u>Measure 35.1</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 35.2</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 35.3</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 35.4</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 35.5</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 35.6</u>	Facebook, Instagram,	

		Whatsapp, Messenger	
Reason for <i>not subscribing</i> to Commitment 35 (if applicable):			
<u>Commitment 36</u> Signatories commit to updating the relevant information contained in the Transparency Centre in a timely and complete manner	<u>Measure 36.1</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 36.2</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 36.3</u>	Facebook, Instagram, Whatsapp, Messenger	
Reason for <i>not subscribing</i> to Commitment 36 (if applicable):			
Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

IX. Task-force

<u>List of adopted commitments and measures</u>	<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]	
<p><u>Commitment 37</u></p> <p>Signatories commit to participate in the Permanent Task-force. The Task-force includes the Signatories of the Code and representatives from EDMO and ERGA. It is chaired by the European Commission and includes representatives of the European External Action Service (EEAS). The Task-force can also invite relevant experts as observers to support its work. Decisions of the Taskforce are made by consensus.</p>	<u>Measure 37.1</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 37.2</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 37.3</u>	Facebook, Instagram, Whatsapp, Messenger	Meta notes that this Measure is fulfilled.
	<u>Measure 37.4</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 37.5</u>	Facebook, Instagram,	

		Whatsapp, Messenger	
	<u>Measure 37.6</u>	Facebook, Instagram, Whatsapp, Messenger	
Reasons for <i>not subscribing</i> to Commitment 37 (if applicable):			
Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

X. Monitoring Framework

<u>List of adopted commitments and measures</u>	<u>Subscribed</u> <u>(including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]	
<u>Commitment 38</u> The Signatories commit to dedicate adequate financial and human resources and put in place appropriate internal processes to ensure the implementation of their commitments under the Code.	Facebook, Instagram, Whatsapp, Messenger		
Reasons for <i>not subscribing</i> to Commitment 38 (if applicable):			
<u>Commitment 39</u> Signatories commit to provide to the European Commission, within 1 month after the end of the implementation period (6 months after this Code's signature) the baseline reports as set out in the Preamble.	Facebook, Instagram, Whatsapp, Messenger		
Reasons for <i>not subscribing</i> to Commitment 39 (if applicable):			
<u>Commitment 40</u>	<u>Measure 40.1</u>	Facebook, Instagram	Applicability of this Commitment is contingent upon designation of a

<p>Signatories commit to provide regular reporting on Service Level Indicators (SLIs) and Qualitative Reporting Elements (QREs). The reports and data provided should allow for a thorough assessment of the extent of the implementation of the Code's Commitments and Measures by each Signatory, service and at Member State level.</p>			service as a Very Large Online Platform.
	<u>Measure 40.2</u>	Whatsapp, Messenger	
	<u>Measure 40.3</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 40.4</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 40.5</u>	Facebook, Instagram, Whatsapp, Messenger	
	<u>Measure 40.6</u>	Facebook, Instagram, Whatsapp, Messenger	
Reason for <i>not subscribing</i> to Commitment 40 (if applicable):			
<p><u>Commitment 41</u></p> <p>Signatories commit to work within the Task-force towards developing Structural Indicators and deliver a first set of them within 9 months from the</p>	<u>Measure 41.1</u>	Facebook, Instagram	Meta notes that this Measure was time-barred (by 1

signature of this Code; and to publish an initial measurement alongside their first full report. To achieve this goal, Signatories commit to support their implementation, including the testing and adapting of the initial set of Structural Indicators agreed in this Code. This, in order to assess the effectiveness of the Code in reducing the spread of online disinformation for each of the relevant Signatories, and for the entire online ecosystem in the EU and at Member State level. Signatories will collaborate with relevant actors in that regard, including ERGA and EDMO			month of signing) and is now fulfilled.
	<u>Measure 41.2</u>	Facebook, Instagram	Meta notes that this Measure was time barred (by 7 months of signing) and is now fulfilled.
	<u>Measure 41.3</u>	Facebook, Instagram	Meta notes that this Measure was time barred (by 6 months of signing) and is now fulfilled.
Reason for <i>not subscribing to Commitment 41</i> (if applicable):			
<u>Commitment 42</u> Relevant Signatories commit to provide, in special situations like elections or crisis, upon request of the European Commission, proportionate and appropriate information and data, including ad-hoc specific reports and specific chapters within the regular monitoring, in accordance with the rapid response system established by the Task-force	Facebook, Instagram		
Reason for <i>not subscribing to Commitment 42</i> (if applicable):			
<u>Commitment 43</u>	Facebook, Instagram, Whatsapp, Messenger		

<p>Signatories commit to produce reports and provide data following the harmonised reporting templates and refined methodology for reporting and data disclosure as agreed in the Task-force</p>		
<p>Reason for <i>not subscribing to Commitment 43</i> (if applicable):</p>		
<p><u>Commitment 44</u></p> <p>Relevant Signatories that are providers of Very Large Online Platforms commit, seeking alignment with the Digital Services Act, to be audited at their own expense, for their compliance with the commitments undertaken pursuant to this Code. Audits should be performed by organisations, independent from, and without conflict of interest with, the provider of the Very Large Online Platform concerned. Such organisations shall have proven expertise in the area of disinformation, appropriate technical competence and capabilities and have proven objectivity and professional ethics, based in particular on adherence to auditing standards and guidelines</p>	<p>Facebook, Instagram</p>	<p>Applicability of this Commitment is contingent upon designation of a service as a Very Large Online Platform.</p>
<p>Reason for <i>not subscribing to Commitment 44</i> (if applicable):</p>		
<p>Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i></p>		

David Harris

David Harris (Jan 20, 2025 09:23 GMT)

Signature

Date: Jan 20, 2025

Place: DUBLIN, IRELAND