

EU CODE OF PRACTICE ON DISINFORMATION 2022

Subscription Document for Logically

Name of the Signatory

Logically

About the Signatory

[Logically](#) combines advanced AI with a world class open source intelligence (OSINT) team and one of the world's largest dedicated fact-checking teams to help government bodies, businesses and social media platforms uncover and address harmful misinformation and disinformation at scale. We have developed a suite of products and services to reduce and eventually eliminate the harm caused by the spread of misinformation and targeted disinformation campaigns.

Logically is an award-winning international team of data scientists, engineers, analysts, developers and investigators united by the company's mission to enhance civic discourse, protect democratic debate and process, and provide access to trustworthy information.

We have a dedicated fact checking and research team which produce frequent fact checks as well as detailed analysis and reports into specific misinformation actors and trends. Our published fact checks can be found on our website [here](#) and a selection of our deep dive investigations into specific conspiracy theory trends can be found [here](#).

| Service name | Description of the service |
|------------------------|--|
| Logically Intelligence | Logically Intelligence (LI) is an AI-powered platform that combines Logically's capabilities in at-scale cross-platform analysis, classification and detection of harmful online activity and narratives, and provides tools to counter them. It is an end-to-end solution to tackling the problem of harmful mis-and disinformation. Using cutting-edge artificial intelligence and natural language processing |

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| | <p>techniques, LI helps users identify, triage and counteract harmful content, actors, and activity online that may negatively impact national security, public safety, public health or election integrity.</p> |
| <p>AI-assisted fact-checking</p> | <p>Our AI-assisted Fact-Checking offers access to our team of dedicated fact-checkers who are supported by our AI-driven dashboard. Our AI-assisted services enable us to quickly identify emerging fact-check worthy claims, images and videos within an information environment as well as any content that our partners submit, both during normal times and in crisis situations to support topic and event-driven fact-checking.</p> |
| <p>OSINT Intelligence Services</p> | <p>Logically uses a suite of open-source intelligence tools to track the spread of disinformation and misinformation campaigns, investigate problematic networks and activity, and de-anonymise bad actors. We provide regular reporting to our clients on their areas of interest, capturing relevant trends and analysis; and produce deep dive reports on specific subjects on request.</p> |
| <p>Training and Consultancy</p> | <p>Logically offers training and consultancy services to improve clients' understanding of misinformation, disinformation and related harms, what relevant threats there may be to their operations, and how to improve their resilience to those threats. This includes offering media literacy training (targeted at both the general public and trainers themselves), workshops on relevant policy areas and commissioned research on misinformation threats targeting specific sectors.</p> |

| IV. Integrity of Services | | |
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| List of adopted commitments and measures | | Qualitative reporting elements and service level indicators |
| <u>Commitment 14</u> | <u>Measure 14.3</u> | <u>QRE 14.3.1</u> |
| <u>Commitment 16</u> | <u>Measure 16.2</u> | <u>QRE 16.2.1</u> |
| <p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p>Logically's OSINT Investigations Team conducts frequent investigations into actors spreading disinformation and the methodologies deployed by them. Additionally, our proprietary intelligence platform, Logically Intelligence, monitors and analyses millions of sources of online content to help us identify harmful content, actors, and activity online that may negatively impact national security, public safety, public health or election integrity.</p> <p>The OSINT Team, supported by Logically Intelligence, has gained experience in understanding the disinformation ecosystem and the TTPs of known actors of disinformation and hopes to be able to meaningfully contribute and share this information with other stakeholders.</p> | | |

| V. Empowering Users | |
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| List of adopted commitments and measures | Qualitative reporting elements and service level indicators |
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| <u>Commitment 17</u> | <u>Measure 17.2</u> | QRE 17.2.1, SLI 17.2.1 |
| | <u>Measure 17.3</u> | QRE 17.3.1 |
| <p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p>We aim to delve deeper into creating and delivering media literacy training for citizens. Going forward, we want to increase our collaboration with media literacy experts to deliver workshops and resources to help citizens make better choices.</p> | | |

| VI. Empowering the Research Community | | |
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| List of adopted commitments and measures | | Qualitative reporting elements and service level indicators |
| <u>Commitment 29</u> | <u>Measure 29.1</u> | QRE 29.1.1, QRE 29.1.2, QRE 29.1.3: |
| | <u>Measure 29.2</u> | QRE 29.2.1: SLI 29.2.1 |
| <p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p>Our teams will continue to partner with non-partisan media, civic and governmental organisations to develop ways to use fact checking to combat the effects of disinformation. We will continue to work with, support and critically engage with the community of journalists, NGOs, businesses and civic groups who work in good faith to fight disinformation.</p> | | |

Our data science team’s academic partnerships with e.g. the University of Sheffield and the Indraprastha Institute of Information Technology Delhi (IIIT-D) will further develop technological capabilities to combat online mis- and disinformation.

We will continue to conduct and publish policy research and investigations in our areas of interest (including news and media literacy, fact checking, information disorders, media criticism and relevant technologies). which we can distribute to other signatories.

VII. Empowering the Fact-Checking Community

| List of adopted commitments and measures | | Qualitative reporting elements and service level indicators |
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| <u>Commitment 30</u> | <u>Measure 30.2</u> | QRE 30.2.3 |
| | <u>Measure 30.3</u> | <u>QRE 30.3.1:</u> |
| <u>Commitment 31</u> | <u>Measure 31.3</u> | <u>QRE 31.3.1</u> |
| | <u>Measure 31.4</u> | <u>QRE 31.4.1</u> |
| <u>Commitment 33</u> | <u>Measure 33.1</u> | <u>QRE 33.1.1:</u> |

Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)

Logically is a verified signatory of the International Fact-Checking Network’s code of principles. We have a dedicated fact checking and research team who produce frequent fact checks as well as detailed analysis and reports into specific disinformation actors and trends. We also have dedicated fact-checking partnerships in the UK with TikTok and Facebook.

We would like to build on the work we have done in the fact-checking space and increase our collaboration with other fact-checking organisations and social media platforms in different member States and meaningfully contribute to the Repository.

VIII. Transparency Centre

| List of adopted commitments and measures | | Qualitative reporting elements and service level indicators |
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| <u>Commitment 34</u> | <u>Measure 34.1</u> | |
| | <u>Measure 34.2</u> | |
| | <u>Measure 34.3</u> | |
| | <u>Measure 34.4</u> | |

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| | <u>Measure 34.5</u> | |
| <u>Commitment 35</u> | <u>Measure 35.1</u> | |
| | <u>Measure 35.2</u> | |
| | <u>Measure 35.3</u> | |
| | <u>Measure 35.4</u> | |
| | <u>Measure 35.5</u> | |
| | <u>Measure 35.6</u> | |
| <u>Commitment 36</u> | <u>Measure 36.1</u> | <u>QRE 36.1.1, QRE 36.1.2, SLI 36.1.1</u> |
| | <u>Measure 36.2</u> | |
| | <u>Measure 36.3</u> | |
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| IX. Permanent Task-force | |
| List of adopted commitments and measures | Qualitative reporting elements and service level |

| | | indicators |
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| <u>Commitment 37</u> | <u>Measure 37.1</u> | <u>QRE 37.6.1</u> |
| | <u>Measure 37.2</u> | |
| | <u>Measure 37.3</u> | |
| | <u>Measure 37.4</u> | |
| | <u>Measure 37.5</u> | |
| | <u>Measure 37.6</u> | |
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X. Monitoring of the Code

| List of adopted commitments and measures | | Qualitative reporting elements and service level indicators |
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| <u>Commitment 38</u> | <u>Measure 38.1</u> | <u>QRE 38.1</u> |
| <u>Commitment 39</u> | | |
| <u>Commitment 40</u> | <u>Measure 40.2</u> | |
| | <u>Measure 40.6</u> | |
| <u>Commitment 43</u> | | |
| <p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p>We commit to drafting and publishing an annual report setting out progress of our work related to the above commitments.</p> | | |

DocuSigned by:

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Signature

13/6/2022 London

Date and place