

EU CODE OF PRACTICE ON DISINFORMATION 2022

Subscription Document for Signatory Democracy Reporting International

Name of the Signatory

Democracy Reporting International

About the Signatory

Democracy Reporting International (DRI) is an independent organisation dedicated to promoting democracy worldwide. We strengthen democracy by supporting the institutions and processes that make it sustainable and work with all stakeholders towards ensuring that citizens play a role in shaping their environment. DRI focuses on five key themes on democracy: justice, elections, local governance, digital democracy and human rights.

DRI is financed by and partners with a diverse group of foundations, firms and governments, including: the German Federal Foreign Office, The Ministry of Foreign Affairs of the Netherlands, the European Union, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the Mercator Foundation, the Landecker Foundation and the Porticus Foundation. Our 2021 portfolio covered over EUR 6 million. For more information about our funding, please see our 2021 Annual Report [here](#).

Our Digital Democracy Team

Our team of researchers, project managers and policy experts bring diverse backgrounds in quantitative data analysis, advocacy, law, policy and media. In addition to the colleagues listed below, our team is currently recruiting new policy and outreach officers to support our endeavours. Our global network of experienced democracy champions, both within and outside the organisation, refine and compliment this expertise to allow for multistakeholder research and analysis into online democratic discourse.

In order to combat disinformation, Democracy Reporting International's Digital Democracy (DD) experts conduct research into the tools, tactics, and technologies used to disseminate disinformation. Furthermore, they develop material that assists policymakers, researchers, and practitioners in detecting even advanced forms of disinformation, such as those produced by generative artificial intelligence. With social media monitoring, especially in

the context of elections, being a core competency of the DD team, DD experts identify patterns of information manipulation. In addition, they provide training for other stakeholders to conduct extensive social media monitoring.

Please see a sample of relevant projects in the table below.

[Provide a description of the Company/Organisation and the relevant products, activities and services it and its subsidiaries offer, which are covered by the listed commitments and measures.]

Depending on the type of signatory, describe also either the nature and specificities of the platform/service and the types of disinformation-related issues observed on the service (for online platform signatories), or the solutions or activities provided by the signatory to counter disinformation (for other type of signatories)]

If you are a trade association, provide information about your membership and any other relevant information.]

Service name	Description of the service
Disinfo Radar (2021-2022; phase II in 2023)	<p>The DisinfoRadar project examines three core pillars of disinformation: emerging technological tools used to produce disinformation; new tactics for propagating manipulated content; untold stories harnessing these tools and tactics to frame false narratives.</p> <p>Our data-driven analyses provide regular updates on the ever-evolving disinformation landscape and consider the development of new tools, techniques and narratives used for online manipulation.</p> <p>In doing so, the project anticipates the disinformation toolkit of tomorrow to strengthen democratic societies' preparedness for the challenges ahead.</p>
Conflict Social Media Monitoring – Ukraine (2022)	<p>DRI monitored social media around the Russian invasion of Ukraine to provide an understanding of online public discourse and user perceptions in the social media debates around the conflict. Our reports provide insights on public opinion in regards to the war and its different stages, flag disinformation</p>

	threats and support an understanding of humanitarian issues during the conflict.
German Federal Elections: Monitoring Online Integrity (2021)	DRI brought trends in Germany's online electoral eco-system to the attention of media, civil society, policy-makers, and the wider public. For four months ahead of election day, we analysed over 3 million posts from the most popular social media platforms using hashtags and keywords. We also cooperated with the German newspaper Der Tagesspiegel on a social media dashboard to make online debates more transparent and to give non-expert viewers an easy-access tool to understand online dynamics. The dashboard and its related articles reached a total of 530,000 views.
Deepfakes: a three-part series (2020)	DRI published a three-part series exploring deepfakes as an emerging disinformation threat. Our first report breaks down deepfakes as a disinformation tool and their potential harm and provides an overview of how relevant actors have already addressed this threat through technical solutions and policy responses. In a second paper , DRI interviewed 22 experts from civil society, tech companies and academia to understand how prepared we are, while for our third report we created a quick guide for electoral stakeholders.

IV. Integrity of Services (to be removed if the signatory is not taking commitments/measures from this chapter)		
List of adopted commitments and measures ¹		Qualitative reporting elements and service level indicators ²
<u>Commitment 14</u>	<u>Measure 14.1</u>	<u>QRE 14.1.1</u>

¹ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

² Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

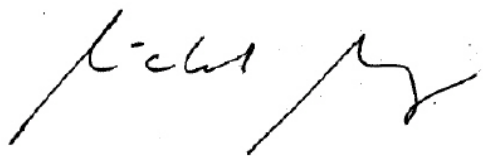
	<u>Measure 14.2</u>	<u>QRE 14.2.1, SLI 14.2.1</u>
	<u>Measure 14.3</u>	<u>QRE 14.3.1</u>
<u>Commitment 15</u>	<u>Measure 15.1</u>	<u>QRE 15.1.1</u>
	<u>Measure 15.2</u>	<u>QRE 15.2.1</u>
<u>Commitment 16</u>	<u>Measure 16.1</u>	<u>QRE 16.1.1, SLI 16.1.1</u>
	<u>Measure 16.2</u>	<u>QRE 16.2.1</u> YES
<p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p><i>DRI will share analysis and information gathered in its work of analyzing electoral campaigns and discourse online raising disinformation concerns. The other measures are aimed at providers of online services, therefore we have not signed up to them.</i></p>		

[Further chapters to be inserted – as relevant for the service – from the supporting document]

[Signatories should add the same template for each chapter where they are taking commitments/measures]

- Scrutiny of Ad Placement
- Political Advertising
- Empowering Users
- Empowering the Research Community
- Empowering the Fact-checking Community
- Transparency Centre
- Permanent Task-force
- Monitoring Framework

Signature

A handwritten signature in black ink, appearing to be 'K. L. M.' with a stylized flourish at the end.

Date and place
28 February 2023, Berlin, Germany