

EU CODE OF PRACTICE ON DISINFORMATION 2022

Subscription Document for Demagog Association

Name of the Signatory*Demagog Association***About the Signatory**

Demagog Association is the first Polish fact-checking organization. Since 2014 Demagog's activities focus on verifying politicians' statements, false information with the aim of reducing the spread of fake news in social media. Our main goal is to improve the quality of public debate by providing citizens with unbiased and reliable information. As of May 2019, the association is a member of the International Fact-Checking Network and also a part of Meta's Third-Party Fact-Checking Program. We are also part of the European Digital Media Observatory fact-checking community. Within the scope of fighting disinformation, Demagog also puts emphasis on media literacy and misinformation resilience. We organize workshops and educational projects for youth, students and seniors. Apart from education and fact-checking, we focus on civic activism, advocacy for the freedom of information and watchdogging activities. We cooperate with research centers, projects and other organizations in the field of disinformation, data analysis and cyber security.

VII. Empowering the Fact-checking Community**List of adopted commitments and measures ¹****Qualitative reporting elements and service level indicators²**Commitment 33Measure 33.1QRE 33.1.1, SLI 33.1.1**Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)**

¹ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

² Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

Demagog Association commits to operate under strict ethical and transparency rules and to comply with relevant codes setting the qualitative standards for the fact-checking community based on principles of transparency, non-partisanship and fairness.

VIII. Transparency Centre		
List of adopted commitments and measures ³		Qualitative reporting elements and service level indicators⁴
<u>Commitment 34</u>	<u>Measure 34.3</u>	<u>QRE 36.1.1</u>
	<u>Measure 34.4</u>	<u>QRE 36.1.1</u>
<u>Commitment 35</u>	<u>Measure 35.2</u>	<u>QRE 36.1.1</u>
	<u>Measure 35.3</u>	<u>QRE 36.1.1</u>
	<u>Measure 35.4</u>	<u>QRE 36.1.1</u>
<u>Commitment 36</u>	<u>Measure 36.1</u>	<u>QRE 36.1.1</u>
	<u>Measure 36.2</u>	<u>QRE 36.1.1</u>
	<u>Measure 36.3</u>	<u>QRE 36.1.1</u>
Provide reasoning for the choice of commitments and measures, as well as future plans		

³ *Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate*

⁴ *Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate*

Demagog Association commits to contribute, within the scope of its operations and activities, to the Transparency Centre with relevant reporting.

IX. Permanent Task-force		
List of adopted commitments and measures ⁵		Qualitative reporting elements and service level indicators⁶
<u>Commitment 37</u>	<u>Measure 37.1</u>	<u>QRE 37.6.1</u>
	<u>Measure 37.2</u>	<u>QRE 37.6.1</u>
	<u>Measure 37.3</u>	<u>QRE 37.6.1</u>
	<u>Measure 37.4</u>	<u>QRE 37.6.1</u>
	<u>Measure 37.5</u>	<u>QRE 37.6.1</u>
	<u>Measure 37.6</u>	<u>QRE 37.6.1</u>
<p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p><i>Demagog Association commits to actively participate in the work of the Permanent Task-force to ensure the proper implementation of the Code.</i></p>		

⁵ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

⁶ Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

X. Monitoring Framework		
List of adopted commitments and measures ⁷		Qualitative reporting elements and service level indicators⁸
<u>Commitment 38</u>		<u>QRE 38.1</u>
<u>Commitment 39</u>		
<u>Commitment 40</u>	<u>Measure 40.2</u>	
	<u>Measure 40.3</u>	
	<u>Measure 40.4</u>	
	<u>Measure 40.5</u>	
	<u>Measure 40.6</u>	
<u>Commitment 42</u>		
<u>Commitment 43</u>		
<p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p><i>Demagog Association commits to provide reports on implementing the Code appropriate to the relevant activities.</i></p>		

⁷ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

⁸ Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

Signature

The vice-chairman of Demagog Association

Paweł Terpiłowski

A handwritten signature in black ink that reads "Terpiłowski". The signature is written in a cursive style with a large initial 'T' and a long horizontal stroke extending to the right.

Date and place

Warsaw, 14th of June 2022