

EU CODE OF PRACTICE ON DISINFORMATION 2022

Subscription Document for Signatory Bright App Enterprises Limited

Name of the Signatory*Bright App Enterprises Limited***About the Signatory**

Bright is a subscription based, privacy-focused social media app designed to deliver a healthy, positive experience online. By validating that members are real people and deploying a best-in-industry moderation and data management regime, Bright looks to create a trustworthy, safe environment online where free discourse flourishes but abuse and disinformation are under control.

Service name	Description of the service

IV. Integrity of Services (to be removed if the signatory is not taking commitments/measures from this chapter)

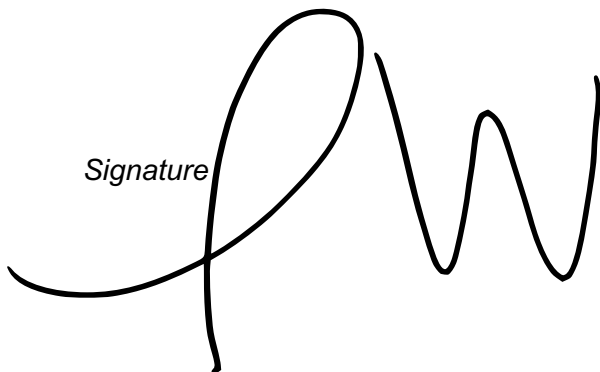
List of adopted commitments and measures ¹
Qualitative reporting elements and service level indicators²
Commitment 14
Measure 14.1
QRE 14.1.1

¹ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

² Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

	<u>Measure 14.2</u>	<u>QRE 14.2.1, SLI 14.2.1</u>
	<u>Measure 14.3</u>	<u>QRE 14.3.1</u>
<u>Commitment 15</u>	<u>Measure 15.1</u>	<u>QRE 15.1.1</u>
	<u>Measure 15.2</u>	<u>QRE 15.2.1</u>
<u>Commitment 16</u>	<u>Measure 16.1</u>	<u>QRE 16.1.1, SLI 16.1.1</u>
	<u>Measure 16.2</u>	<u>QRE 16.2.1</u>
<p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p><i>Bright is committed to maximalism when it comes to protections for our Members and improvements for the broader information environment online. Our commitments to the COP and to the Task Force are part and parcel of our broader commitment to making genuine improvements in how we experience our lives online.</i></p>		

Signature



Date and place
Oxford, UK and Dublin, Ireland

15 June 2022