

EU CODE OF PRACTICE ON DISINFORMATION 2022

Subscription Document for Signatory AI Forensics

Name of the Signatory

AI Forensics

About the Signatory

AI Forensics is a European **non-profit** that **investigates influential and opaque algorithms**.

We hold **big tech platforms** to account by exposing algorithmic harms through **independent, high profile investigations**.

Our **unique data-driven approach** gives **journalists, researchers, regulators and lawmakers** timely evidence of the systematic violations of the **user's interests and digital rights**, particularly minority groups and communities that are overlooked in the technological design.

We develop our own auditing tools, which we release as **free software** to empower the research community, and grow the AI audit ecosystem. We believe that **consistent, coordinated scrutiny** is the path to **restoring the imbalance of power** between big tech platforms and those who use them.

V. Empowering Users

List of adopted commitments and measures ¹

Qualitative reporting elements and service level indicators²

¹ *Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate*

² *Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate*

<p><u>Commitment 17</u> In light of the European Commission's initiatives in the area of media literacy, including the new Digital Education Action Plan, Relevant Signatories commit to continue and strengthen their efforts in the area of media literacy and critical thinking, also with the aim to include vulnerable groups.</p>	<p><u>Measure 17.1</u> <u>Measure 17.2</u> <u>Measure 17.3</u></p>	<p><u>QRE 17.1.1, SLI 17.1.1</u> <u>QRE 17.2.1, SLI 17.2.1</u> <u>QRE 17.3.1</u></p>
<p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p>AI Forensics has been contributing to media literacy and inclusion of vulnerable groups in its work by building free-software to investigate influential platforms and algorithms. For example, Guardoni that automates a browser with some specific instructions and uses browser extension to collect data and enables users to experiment with their information diet. In the work we do, we aim at 1) broad dissemination and communication of our work - reports and media campaigns 2) empowering users with guidance on how to navigate online independently 3) run activities to improve media literacy and critical thinking - media campaigns, workshops and online tutorials. AI Forensics, therefore, commits to continue strengthening media literacy and critical thinking by maintaining, developing and promoting diverse activities fulfilling the goal of the commitment.</p>		

VI. Empowering the Research Community

List of adopted commitments and measures ³		Qualitative reporting elements and service level indicators⁴
<u>Commitment 28</u> Relevant Signatories commit to support good faith research into Disinformation that involves their services.	<u>Measure 28.1</u> <u>Measure 28.2</u> <u>Measure 28.3</u>	<u>QRE 28.1.1</u> <u>QRE 28.2.1</u> <u>QRE 28.3.1</u>
<u>Commitment 29</u>	<u>Measure 29.1</u> <u>Measure 29.2</u>	<u>QRE 29.1.1,QRE 29.1.2,QRE 29.1.3, SLI 29.1.1</u> <u>QRE 29.2.1,QRE 29.2.2,QRE 29.2.3, SLI 29.2.1</u>
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)		
AI Forensics is committed to empower the research ecosystem to conduct disinformation research. We do that by making our free-software tools accessible, providing guidelines and support to external partners, collaborating with research groups and universities and sharing the data we acquire through our work. Therefore, AI Forensics commits to support good faith research.		

VIII. Transparency Center	
List of adopted commitments and measures ⁵	Qualitative reporting elements

³ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

⁴ Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

⁵ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

		and service level indicators⁶
<u>Commitment 34</u> To ensure transparency and accountability around the implementation of this Code, Relevant Signatories commit to set up and maintain a publicly available common Transparency Centre website.	<u>Measure 34.1</u> <u>Measure 34.3</u> <u>Measure 34.4</u> <u>Measure 34.5</u>	
<p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p>AI Forensics fully recognizes the value of a publicly available common Transparency Centre website to ensure that the Code of Practice meets its ambitions and communicates to the public about its work. We recognize that it needs accurate and up to date data to function properly, and therefore commit to providing it for our organization.</p>		

IX. Permanent Task-Force	
List of adopted commitments and measures ⁷	Qualitative reporting elements

⁶ Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

⁷ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

		and service level indicators ⁸
<p><u>Commitment 37</u> Signatories commit to participate in the permanent Task-force. The Task-force includes the Signatories of the Code and representatives from EDMO and ERGA. It is chaired by the European Commission, and includes representatives of the European External Action Service (EEAS). The Task-force can also invite relevant experts as observers to support its work. Decisions of the Task-force are made by consensus.</p>	<p><u>Measure 37.1</u> <u>Measure 37.2</u> <u>Measure 37.3</u> <u>Measure 37.4</u> <u>Measure 37.5</u> <u>Measure 37.6</u></p>	<p><u>QRE 37.6.1</u></p>
<p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p>AI Forensics strongly believes that the Code of Practice will be the crucial element in the regulation on Disinformation. Therefore, we are fully committed to ensure its proper functioning, including by participating in its governance.</p>		

X. Monitoring of the Code

⁸ Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

List of adopted commitments and measures ⁹		Qualitative reporting elements and service level indicators¹⁰
<u>Commitment 38</u> The Signatories commit to dedicate adequate financial and human resources and put in place appropriate internal processes to ensure the implementation of their commitments under the Code.		<u>QRE 38.1</u>
<u>Commitment 39</u> Signatories commit to provide to the European Commission, within 1 month after the end of the implementation period (6 months after this Code's signature) the baseline reports as set out in the Preamble.		
<u>Commitment 40</u> Signatories commit to provide regular reporting on Service Level Indicators (SLIs) and Qualitative Reporting Elements (QREs). The reports and data provided should	<u>Measure 40.1</u> <u>Measure 40.2</u> <u>Measure 40.3</u> <u>Measure 40.4</u> <u>Measure 40.5</u> <u>Measure 40.6</u>	

⁹ Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate

¹⁰ Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate

<p>allow for a thorough assessment of the extent of the implementation of the Code's Commitments and Measures by each Signatory, service and at Member State level.</p>		
<p><u>Commitment 42</u> Relevant Signatories commit to provide, in special situations like elections or crisis, upon request of the European Commission, proportionate and appropriate information and data, including ad-hoc specific reports and specific chapters within the regular monitoring, in accordance with the rapid response system established by the Task-force.</p>		
<p>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)</p> <p>AI Forensics fully supports the Code's focus on monitoring as a necessary condition for its successful implementation.</p>		

Signature

Date and place: 10.01.2023, Paris