

EU CODE OF PRACTICE ON DISINFORMATION

Subscription Document for TikTok

Contents

II. Scrutiny of Ad Placements

III. Political Advertising

IV. Integrity of Services

V. Empowering Users

VI. Empowering the Research Community

VII. Empowering the Fact-Checking Community

VIII. Transparency Centre

IX. Permanent Task-force

X. Monitoring of the Code

Name of the Signatory

TikTok

About the Signatory

TikTok is an entertainment platform, enabling its users to view, interact and share content. It is committed to promoting a safe and welcoming environment that enables everyone to express their creativity, discover, create and share content they love as well as connect with diverse communities. For EU users, the TikTok services are provided by TikTok Technology Limited, a company registered in the Republic of Ireland with its registered office at 1 The Sorting Office, Ropemaker Place, Dublin 2, D02 HD23, Ireland and company number 635755.

TikTok welcomes all content as long as it respects the [Community Guidelines](#) ("Community Guidelines") and Terms of Service. The Community Guidelines define a set of norms and common code of conduct for TikTok; they provide guidance on what is and is not allowed to make a safe and welcoming space for everyone. They apply to all users and content on the platform. TikTok regularly updates its Community Guidelines.

As set out in the Community Guidelines, misinformation that may cause significant harm to individuals or society, regardless of intent, is not permitted on TikTok. While TikTok encourages its community to have respectful conversations about subjects that matter to them, it does not permit misinformation that causes harm to individuals, its community, or the public at large. TikTok will remove any content that violates our Community Guidelines; proactively enforcing its Community Guidelines using a mix of technology and human moderation before content gets reported. In the event that content is not caught by moderation processes, users can report content for breaching the Community Guidelines.

TikTok does not allow activities that may undermine the integrity and authenticity of the platform and as such will remove content or accounts that involve spam or fake engagement, impersonation, or misleading information that causes harm.

Whilst sharing political beliefs and engaging in political conversation is allowed as organic content on TikTok, our policies prohibit our community, including politicians and political party accounts from placing paid political ads or posting political branded content. We aim to strike a balance between enabling people to discuss the issues that are relevant to their lives while also protecting the creative, entertaining and safe platform that our community wants. We are continuing to focus on enforcement of our political advertising prohibitions in light of Regulation EU 2024/900 on the Transparency and Targeting of Political Advertising coming into force and the majority of provisions applying from October 2025.

Service name	Description of the service
TikTok	TikTok allows users to create, share and watch short-form videos and live content, primarily for entertainment purposes. The Commitments and Measures below are subscribed to with reference to the products and features included in the TikTok service at the time of subscription.

Disclaimer:

- Signing up to the Commitments and Measures as set out in this document is without prejudice to the VLOP designation of the relevant services.
- Signing up does not constitute that all Services provided by a Signatory, which may be categorized as VLOPs under DSA, are in scope of the Code.

II. Scrutiny of Ad Placements			
<u>List of commitments and measures</u>		<u>Subscribed</u> <u>(including indication</u> <u>about which of the</u> <u>signatory's services</u> <u>are subscribed to)</u>	<u>Additional comment including:</u> <ul style="list-style-type: none"> <u>Reason for not subscribing (at the service level), including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service)</u> [Provide these comments for each commitment/measure as relevant]
<u>Commitment 1</u> Relevant Signatories participating in ad placement, commit to defund the dissemination of disinformation and misinformation, and improve the policies and systems, which determine the eligibility of content to be monetised, the controls for monetisation and ad placement, and the data to report on the accuracy and effectiveness of controls and services around ad placements.	<u>Measure 1.1</u>	No	TikTok remains fully committed to keeping its platform free from harmful misinformation and continues to work on defunding its dissemination. As outlined in previous reports TikTok continues to review and update its policies where necessary. TikTok has subscribed to the majority of Measures in Chapter 2 and aims to subscribe to this Measure when practicable to do so.
	<u>Measure 1.2</u>	No	TikTok has historically not allowed ad revenue sharing for creators in the EEA. As TikTok expands monetisation opportunities for creators it is working on collecting the data for SLI 1.2.1. TikTok has subscribed to the majority of Measures in Chapter 2 and aims to subscribe to this Measure when practicable to do so.
	<u>Measure 1.3</u>	Yes	
	<u>Measure 1.4</u>	No	This Measure is not relevant, pertinent or

			practicable to TikTok because it does not buy advertising on behalf of others, including advertisers and agencies.
	<u>Measure 1.5</u>	No	TikTok grants access to TAG to perform brand safety certification and is able to link to its TAG Brand Safety Certification in QRE 1.5.1 of its reports. However, TikTok understands that neither TAG or MRC currently offer a disinformation audit (i.e. the audit process does not review enforcement of disinformation policies). Therefore this Measure is not pertinent or practicable.
	<u>Measure 1.6</u>	No	This Measure is not relevant, pertinent or practicable because the majority of the QREs and the SLI relate to services which are not TikTok's primary business, such as rating services. TikTok will report on its in-house brand safety tool under Measure 1.3.
Reasons for <i>not subscribing</i> to Commitment 1 (if applicable):			
<u>Commitment 2</u>	<u>Measure 2.1</u>	Yes	
	<u>Measure 2.2</u>	Yes	

Relevant Signatories participating in advertising commit to prevent the misuse of advertising systems to disseminate misinformation or disinformation in the form of advertising messages.	<u>Measure 2.3</u>	Yes	
	<u>Measure 2.4</u>	Yes	
Reasons for <i>not subscribing to Commitment 2</i> (if applicable):			
<u>Commitment 3</u> Relevant Signatories involved in buying, selling and placing digital advertising commit to exchange best practices and strengthen cooperation with relevant players, expanding to organisations active in the online monetisation value chain, such as online e-payment services, e-commerce platforms and relevant crowd-funding/donation systems, with the aim to increase the effectiveness of scrutiny of ad placements on their own services.	<u>Measure 3.1</u>	Yes	
	<u>Measure 3.2</u>	Yes	
	<u>Measure 3.3</u>	Yes	
Reasons for <i>not subscribing to Commitment 3</i> (if applicable):			
Information on future considerations or plans [Optional]: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

III. Political Advertising			
<u>List of adopted commitments and measures</u>		<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 4</u> Relevant Signatories commit to adopt a common definition of “political and issue advertising”.	<u>Measure 4.1</u>	No	Commitment not subscribed (see below)
	<u>Measure 4.2</u>	No	
Reasons for not subscribing to Commitment 4 (if applicable): TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.			
<u>Commitment 5</u> Relevant Signatories commit to apply a consistent approach across political and issue advertising on their services and to clearly indicate in their advertising policies the extent to which such advertising is permitted or prohibited on their services	<u>Measure 5.1</u>	No	Commitment not subscribed (see below)
Reasons for not subscribing to Commitment 5 (if applicable):			

TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.

Commitment 6

Relevant Signatories commit to make political or issue ads clearly labelled and distinguishable as paid-for content in a way that allows users to understand that the content displayed contains political or issue advertising

Measure 6.1

No

Measure 6.2

No

Measure 6.3

No

Measure 6.4

No

Measure 6.5

No

Commitment not subscribed (see below)

Reasons for *not subscribing* to Commitment 6 (if applicable):

TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.

Commitment 7

Relevant Signatories commit to put proportionate and appropriate identity verification systems in place for sponsors and providers of advertising services acting on behalf of sponsors placing political or issue ads. Relevant signatories will make sure that labelling and user-facing transparency requirements are met before allowing placement of such ads.

Measure 7.1

No

Measure 7.2

No

Measure 7.3

No

Measure 7.4

No

Commitment not subscribed (see below)

Reasons for *not subscribing to Commitment 7 (if applicable):*

TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.

<u>Commitment 8</u>	<u>Measure 8.1</u>	No	Commitment not subscribed (see below)
Relevant Signatories commit to provide transparency information to users about the political or issue ads they see on their service.	<u>Measure 8.2</u>	No	

Reasons for *not subscribing to Commitment 8 (if applicable):*

TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.

<u>Commitment 9</u>	<u>Measure 9.1</u>	No	Commitment not subscribed (see below)
Relevant Signatories commit to provide users with clear, comprehensible, comprehensive information about why they are seeing a political or issue ad.	<u>Measure 9.2</u>	No	

Reasons for *not subscribing to Commitment 9 (if applicable):*

TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.

<u>Commitment 10</u> Relevant Signatories commit to maintain repositories of political or issue advertising and ensure their currentness, completeness, usability and quality, such that they contain all political and issue advertising served, along with the necessary information to comply with their legal obligations and with transparency commitments under this Code.	<u>Measure 10.1</u>	No	Commitment not subscribed (see below)
	<u>Measure 10.2</u>	No	
Reasons for <i>not subscribing to Commitment 10</i> (if applicable): TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.			
<u>Commitment 11</u> Relevant Signatories commit to provide application programming interfaces (APIs) or other interfaces enabling users and researchers to perform customised searches within their ad repositories of political or issue advertising and to include a set of minimum functionalities as well as a set of minimum search criteria for the application of APIs or other interfaces.	<u>Measure 11.1</u>	No	Commitment not subscribed (see below)
	<u>Measure 11.2</u>	No	
	<u>Measure 11.3</u>	No	
	<u>Measure 11.4</u>	No	
Reasons for <i>not subscribing to Commitment 11</i> (if applicable):			

TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.

<u>Commitment 12</u> Relevant Signatories commit to increase oversight of political and issue advertising and constructively assist, as appropriate, in the creation, implementation and improvement of political or issue advertising policies and practices.	<u>Measure 12.1</u>	No	Commitment not subscribed (see below)
	<u>Measure 12.2</u>	No	
	<u>Measure 12.3</u>	No	

Reasons for *not subscribing to Commitment 12* (if applicable):

TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.

<u>Commitment 13</u> Relevant Signatories agree to engage in ongoing monitoring and research to understand and respond to risks related to Disinformation in political or issue advertising.	<u>Measure 13.1</u>	No	Commitment not subscribed (see below)
	<u>Measure 13.2</u>	No	
	<u>Measure 13.3</u>	No	

Reasons for *not subscribing to Commitment 13* (if applicable):

TikTok prohibits political advertising so Chapter 3 is not relevant, pertinent or practicable as it is mainly targeted towards platforms that allow such advertising. However, TikTok will endeavour to continue to provide the political advertising enforcement metrics that it has provided previously within Chapter 2 of its reports in order to be transparent.

Information on future considerations or plans:

[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]

IV. Integrity of Services

<u>List of adopted commitments and measures</u>	<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]	
<p><u>Commitment 14</u></p> <p>In order to limit impermissible manipulative behaviours and practices across their services, Relevant Signatories commit to put in place or further bolster policies to address both misinformation and disinformation across their services, and to agree on a cross-service understanding of manipulative behaviours, actors and practices not permitted on their services.</p> <p>Such behaviours and practises, which should periodically be reviewed in light with the latest evidence on the conducts and TTPs employed by malicious actors, such as the AMITT Disinformation Tactics, Techniques and Procedures Framework, include:</p> <ul style="list-style-type: none"> - The creation and use of fake accounts, account takeovers and bot-driven amplification, - Hack-and-leak operations, - Impersonation, - Malicious deep fakes, 	<u>Measure 14.1</u>	Yes	
	<u>Measure 14.2</u>	Yes	
	<u>Measure 14.3</u>	Yes	

<ul style="list-style-type: none"> - The purchase of fake engagements, - Non-transparent paid messages or promotion by influencers, - The creation and use of accounts that participate in coordinated inauthentic behaviour, - User conduct aimed at artificially amplifying the reach or perceived public support for disinformation. 			
<p>Reasons for <i>not subscribing</i> to Commitment 14 (if applicable):</p>			
<p><u>Commitment 15</u></p> <p>Relevant Signatories that develop or operate AI systems and that disseminate AI-generated and manipulated content through their services (e.g. deepfakes) commit to take into consideration the transparency obligations and the list of manipulative practices prohibited under the proposal for Artificial Intelligence Act.</p>	<p><u>Measure 15.1</u></p>	<p>Yes</p>	<p>TikTok remains subscribed, and note that its compliance with the AI Act is out of scope of auditing of Commitment 15. Rather, the focus of Commitment 15 is the policies, processes and tools in place to label AI-generated content and respond to the dissemination of harmful AI-generated content.</p>
	<p><u>Measure 15.2</u></p>	<p>Yes</p>	
<p>Reason for <i>not subscribing</i> to Commitment 15 (if applicable):</p>			
<p><u>Commitment 16</u></p> <p>Relevant Signatories commit to operate channels of exchange between their relevant teams in order to</p>	<p><u>Measure 16.1</u></p>	<p>Yes</p>	

<p>proactively share information about cross-platform influence operations, foreign interference in information space and relevant incidents that emerge on their respective services, with the aim of preventing dissemination and resurgence on other services, in full compliance with privacy legislation and with due consideration for security and human rights risks.</p>	<p><u>Measure 16.2</u></p>	<p>Yes</p>	
<p>Reason for <i>not subscribing</i> to Commitment 16 (if applicable):</p>			
<p>Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i></p>			

V. Empowering Users			
<u>List of adopted commitments and measures</u>		<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 17</u> In light of the European Commission's initiatives in the area of media literacy, including the new Digital Education Action Plan, Relevant Signatories commit to continue and strengthen their efforts in the area of media literacy and critical thinking, also with the aim to include vulnerable groups	<u>Measure 17.1</u>	Yes	
	<u>Measure 17.2</u>	Yes	
	<u>Measure 17.3</u>	Yes	
Reasons for <i>not subscribing to Commitment 17</i> (if applicable):			
<u>Commitment 18</u> Relevant Signatories commit to minimise the risks of viral propagation of misinformation or disinformation by adopting safe design practices as they develop their systems, policies, and features	<u>Measure 18.1</u>	No	TikTok already implements and addresses this Measure through the implementation of the DSA (more specifically through: Articles 27, 34 and 35). Its compliance with the requirements of the DSA is subject to the annual DSA audit.
	<u>Measure 18.2</u>	Yes	
	<u>Measure 18.3</u>	No	From a practical perspective, this Measure lacks

			<p>clarity and details regarding the research efforts signatories are expected to participate in or fund. TikTok collaborates and empowers the research community in many ways (as described under Chapter VI of the Code), and continues to consider how best to further strengthen this cooperation. In addition, this Measure will lack relevance or pertinence with the impending adoption of the DSA Delegated Act on vetted researcher access to data which is expected to materially increase the scope and scale of research that can be undertaken on this topic (and other topics).</p>
<p>Reasons for <i>not subscribing</i> to Commitment 18 (if applicable):</p>			
<p><u>Commitment 19</u></p> <p>Relevant Signatories using recommender systems commit to make them transparent to the recipients regarding the main criteria and parameters used for prioritising or deprioritising information, and provide options to users about recommender systems, and make available information on those options</p>	<p><u>Measure 19.1</u></p>	<p>Yes</p>	
	<p><u>Measure 19.2</u></p>	<p>Yes</p>	
<p>Reason for <i>not subscribing</i> to Commitment 19 (if applicable):</p>			

<p><u>Commitment 20</u></p> <p>Relevant Signatories commit to empower users with tools to assess the provenance and edit history or authenticity or accuracy of digital content</p>	<p><u>Measure 20.1</u></p>	<p>No</p>	<p>TikTok will remain unsubscribed to this Commitment as the tools and standards for checking the authenticity and provenance of content are still relatively nascent and being tested, impacting practicality. TikTok is, however, fully committed to transparency regarding the origin and authenticity of the content shared on its platform and has recently made significant progress in this space, including by being the first in the industry to implement the C2PA standard in 2024 and by developing an auto-labeling tool. As progress is made in this space, TikTok will review and assess whether a sufficient level of certainty and confidence is reached such that it would be able to subscribe.</p>
	<p><u>Measure 20.2</u></p>	<p>No</p>	<p>TikTok will remain unsubscribed to this Commitment as the tools and standards allowing it to check the authenticity and provenance of content are still relatively nascent and being tested, impacting practicality. TikTok is, however, fully committed to transparency regarding the origin and authenticity of the content shared on its platform and has recently made significant progress in this space, including by being the first in the industry to implement the C2PA standard in 2024 and by developing a first-of-its-kind auto-labeling tool. As progress is made in this space, TikTok will review and assess whether a sufficient level of certainty and confidence is reached such that it would be able to subscribe.</p>

Reason for *not subscribing* to Commitment 20 (if applicable):

See above.

<p><u>Commitment 21</u></p> <p>Relevant Signatories commit to strengthen their efforts to better equip users to identify Disinformation. In particular, in order to enable users to navigate services in an informed way, Relevant Signatories commit to facilitate, across all Member States languages in which their services are provided, user access to tools for assessing the factual accuracy of sources through fact-checks from fact-checking organisations that have flagged potential Disinformation, as well as warning labels from other authoritative sources</p>	<p><u>Measure 21.1</u></p>	<p>Yes</p>	
	<p><u>Measure 21.2</u></p>	<p>No</p>	<p>This Measure is not practicable as TikTok does not currently deploy targeted warnings or updates to users.</p>
	<p><u>Measure 21.3</u></p>	<p>No</p>	<p>This Measure is not practicable as TikTok does not currently use labelling or warning systems.</p>

Reason for *not subscribing* to Commitment 21 (if applicable):

<p><u>Commitment 22</u></p> <p>Relevant Signatories commit to provide users with tools to help them make more informed decisions when they encounter online information that may be false or misleading, and to facilitate user access to tools and information to assess the trustworthiness of information sources, such as indicators of trustworthiness for informed online navigation, particularly relating to societal issues or debates of general interest</p>	<p><u>Measure 22.1</u></p>	<p>No</p>	<p>TikTok had not previously subscribed to Measures 22.1 to 22.6 which are not pertinent to its service given that TikTok does not deploy or provide trustworthiness indicators. TikTok instead relies on other means, such as fact-checking and media literacy campaigns, in order to empower its users and enable them to assess the veracity and relevance of the content they are exposed to.</p>
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	<u>Measure 22.2</u>	No	Same as above.
	<u>Measure 22.3</u>	No	Same as above.
	<u>Measure 22.4</u>	No	This Measure is not relevant as TikTok is not a provider of trustworthiness indicators.
	<u>Measure 22.5</u>	No	This Measure is not relevant as TikTok is not a provider of trustworthiness indicators.
	<u>Measure 22.6</u>	No	This Measure is not relevant as TikTok is not a provider of trustworthiness indicators.
	<u>Measure 22.7</u>	Yes	
Reason for not subscribing to Commitment 22 (if applicable):			
<u>Commitment 23</u> Relevant Signatories commit to provide users with the functionality to flag harmful false and/or misleading information that violates Signatories policies or terms of service	<u>Measure 23.1</u>	Yes	
	<u>Measure 23.2</u>	Yes	
Reason for not subscribing to Commitment 23 (if applicable):			
<u>Commitment 24</u>	<u>Measure 24.1</u>	Yes	

<p>Relevant Signatories commit to inform users whose content or accounts has been subject to enforcement actions (content/accounts labelled, demoted or otherwise enforced on) taken on the basis of violation of policies relevant to this section (as outlined in Measure 18.2), and provide them with the possibility to appeal against the enforcement action at issue and to handle complaints in a timely, diligent, transparent, and objective manner and to reverse the action without undue delay where the complaint is deemed to be founded</p>			
<p>Reason for <i>not subscribing</i> to Commitment 24 (if applicable):</p>			
<p><u>Commitment 25</u></p> <p>In order to help users of private messaging services to identify possible disinformation disseminated through such services, Relevant Signatories that provide messaging applications commit to continue to build and implement features or initiatives that empower users to think critically about information they receive and help them to determine whether it is accurate, without any weakening of encryption and with due regard to the protection of privacy</p>	<p><u>Measure 25.1</u></p>	<p>No</p>	<p>This Measure is not relevant as TikTok is not a messaging platform.</p>
	<p><u>Measure 25.2</u></p>	<p>No</p>	<p>This Measure is not relevant as TikTok is not a messaging platform.</p>
<p>Reason for <i>not subscribing</i> to Commitment 25 (if applicable):</p> <p>This Commitment is not relevant as TikTok is not a messaging platform.</p>			

Information on future considerations or plans:

[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]

VI. Empowering the Research Community

<u>List of adopted commitments and measures</u>		<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 26</u>	<u>Measure 26.1</u>	Yes	
Relevant Signatories commit to provide access, wherever safe and practicable, to continuous, real-time or near real-time, searchable stable access to non-personal data and anonymised, aggregated, or manifestly-made public data for research purposes on Disinformation through automated means such as APIs or other open and accessible technical solutions allowing the analysis of said data	<u>Measure 26.2</u>	Yes	
	<u>Measure 26.3</u>	Yes	
Reasons for <i>not subscribing to Commitment 26</i> (if applicable):			
<u>Commitment 27</u>	<u>Measure 27.1</u>	No	In the context of the adoption of the upcoming related delegated act on vetted researcher access to data, this Measure may overlap with and cut across equivalent or alternative measures provided for within that act.

third-party body that can vet researchers and research proposals			<p>In addition, this Commitment requires a joint industry commitment which is non-existent at the moment, rendering it not practicable.</p> <p>TikTok remains fully engaged and committed to providing access to researchers to data in line with its obligations under the DSA, and to relevant and pertinent measures subscribed to under this Code.</p>
	<u>Measure 27.2</u>	No	Same as above.
	<u>Measure 27.3</u>	No	Same as above.
	<u>Measure 27.4</u>	No	Same as above. In any event, TikTok demonstrated its commitment in this area by being one of two platforms to participate in the pilot conducted in respect of data access for vetted researchers.
<p>Reason for <i>not subscribing to Commitment 27</i> (if applicable):</p> <p>See above.</p>			
<u>Commitment 28</u> Relevant Signatories commit to support good faith research into Disinformation that involve their services	<u>Measure 28.1</u>	Yes	
	<u>Measure 28.2</u>	Yes	
	<u>Measure 28.3</u>	Yes	

	<u>Measure 28.4</u>	No	This Measure lacks sufficient details and clarity on the framework, purposes, processes and the management of the funds to be made available and is therefore not practicable.
Reason for <i>not subscribing</i> to Commitment 28 (if applicable):			
<u>Commitment 29</u> Relevant Signatories commit to conduct research based on transparent methodology and ethical standards, as well as to share datasets, research findings and methodologies with relevant audiences	<u>Measure 29.1</u>	No	This Measure applies to researchers and is not applicable to TikTok.
	<u>Measure 29.2</u>	No	This Measure applies to researchers and is not applicable to TikTok.
	<u>Measure 29.3</u>	No	This Measure applies to researchers and is not applicable to TikTok.
Reason for <i>not subscribing</i> to Commitment 29 (if applicable):			
This Commitment applies to researchers and is not applicable to TikTok.			
Information on future considerations or plans:			
<i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

VII. Empowering the Fact-checking Community

<u>List of adopted commitments and measures</u>		<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> • <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 30</u>	<u>Measure 30.1</u>	Yes	TikTok is prepared to commit to certain Chapter VII fact-checking Measures on the condition that other Signatories providing similar services do likewise. This collective approach will ensure a consistent and collaborative effort across the industry, increasing the effectiveness of these Measures and reinforcing the shared responsibility necessary to achieve the Code's objectives.
Relevant Signatories commit to establish a framework for transparent, structured, open, financially sustainable, and non-discriminatory cooperation between them and the EU fact-checking community regarding resources and support made available to fact-checkers.	<u>Measure 30.2</u>	Yes	
	<u>Measure 30.3</u>	Yes	
	<u>Measure 30.4</u>	Yes	
Reasons for <i>not subscribing to Commitment 30</i> (if applicable):			
<u>Commitment 31</u>	<u>Measure 31.1</u>	No	This Measure lacks sufficient clarity for TikTok to subscribe. TikTok's partnership with fact-checkers is a pillar of its strategy to combat disinformation. TikTok integrates independent fact-checkers' work in its processes as further described under Chapter VII of the Code.

	<u>Measure 31.2</u>	Yes	<p>TikTok is prepared to commit to certain Chapter VII fact-checking Measures on the condition that other Signatories providing similar services do likewise. This collective approach will ensure a consistent and collaborative effort across the industry, increasing the effectiveness of these Measures and reinforcing the shared responsibility necessary to achieve the Code's objectives.</p> <p>With respect to Measure 31.2, TikTok's fact-checking process is unique to its platform and may differ from other signatories of the COPD. TikTok remains fully committed to actively engaging with fact-checkers as appropriate to determine the veracity of content. TikTok commits to employing mechanisms to integrate fact checks into its workflows, to the extent that the examples provided in this Measure are relevant and pertinent to TikTok and its fact-checking processes.</p>
	<u>Measure 31.3</u>	No	<p>This Measure requires the involvement of several platforms as well as an industry alignment on the common repository project and the funding structure, which is non-existent at the moment and therefore not practicable. This does not prevent TikTok from operating its own fact-checked claims repository.</p>
	<u>Measure 31.4</u>	No	<p>Same as above.</p>

Reason for *not subscribing to Commitment 31* (if applicable):

<p><u>Commitment 32</u></p> <p>Relevant Signatories commit to provide fact-checkers with prompt, and whenever possible automated, access to information that is pertinent to help them to maximise the quality and impact of fact-checking, as defined in a framework to be designed in coordination with EDMO and an elected body representative of the independent European fact-checking organisations.</p>	<p><u>Measure 32.1</u></p>	<p>Yes</p>	<p>TikTok is prepared to commit to certain Chapter VII fact-checking Measures on the condition that other Signatories providing similar services do likewise. This collective approach will ensure a consistent and collaborative effort across the industry, increasing the effectiveness of these Measures and reinforcing the shared responsibility necessary to achieve the Code's objectives.</p>
	<p><u>Measure 32.2</u></p>	<p>Yes</p>	<p>TikTok is prepared to commit to certain Chapter VII fact-checking Measures on the condition that other Signatories providing similar services do likewise. This collective approach will ensure a consistent and collaborative effort across the industry, increasing the effectiveness of these Measures and reinforcing the shared responsibility necessary to achieve the Code's objectives.</p> <p>With respect to Measure 32.2, TikTok's fact-checking process is unique to its platform and may differ from other signatories of the COPD. TikTok remains fully committed to actively engaging with fact-checkers as appropriate to determine the veracity of content. TikTok commits to providing appropriate interfaces to fact-checking organisations, to the extent that doing so is relevant, pertinent and practicable with TikTok's fact-checking processes and systems.</p>

	<u>Measure 32.3</u>	Yes	TikTok is prepared to commit to certain Chapter 7 fact-checking Measures on the condition that other Signatories providing similar services do likewise. This collective approach will ensure a consistent and collaborative effort across the industry, increasing the effectiveness of these Measures and reinforcing the shared responsibility necessary to achieve the Code's objectives.
Reason for <i>not subscribing</i> to Commitment 32 (if applicable):			
<u>Commitment 33</u> Relevant Signatories (i.e. fact-checking organisations) commit to operate on the basis of strict ethical and transparency rules, and to protect their independence.	<u>Measure 33.1</u>	No	This Measure is not relevant to TikTok as it applies to fact-checking organisations.
Reason for <i>not subscribing</i> to Commitment 33 (if applicable): This Commitment applies to fact-checking organisations.			
Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

VIII. Transparency Centre

<u>List of adopted commitments and measures</u>		<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 34</u> To ensure transparency and accountability around the implementation of this Code, Relevant Signatories commit to set up and maintain a publicly available common Transparency Centre website	<u>Measure 34.1</u>	Yes	
	<u>Measure 34.2</u>	Yes	
	<u>Measure 34.3</u>	Yes	
	<u>Measure 34.4</u>	Yes	
	<u>Measure 34.5</u>	Yes	
Reasons for not subscribing to Commitment 34 (if applicable):			
<u>Commitment 35</u> Signatories commit to ensure that the Transparency Centre contains all the relevant information related to the implementation of the Code's Commitments and Measures and that this information is presented in an easy-to-understand manner, per service, and is easily searchable.	<u>Measure 35.1</u>	Yes	
	<u>Measure 35.2</u>	Yes	
	<u>Measure 35.3</u>	Yes	
	<u>Measure 35.4</u>	Yes	
	<u>Measure 35.5</u>	Yes	

	<u>Measure 35.6</u>	Yes	
Reason for <i>not subscribing</i> to Commitment 35 (if applicable):			
<u>Commitment 36</u> Signatories commit to updating the relevant information contained in the Transparency Centre in a timely and complete manner	<u>Measure 36.1</u>	Yes	
	<u>Measure 36.2</u>	Yes	
	<u>Measure 36.3</u>	Yes	
Reason for <i>not subscribing</i> to Commitment 36 (if applicable):			
Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

IX. Task-force			
<u>List of adopted commitments and measures</u>		<u>Subscribed (including indication about which of the signatory's services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> <u>Reason for not subscribing (at the service level)</u>, including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 37</u>	<u>Measure 37.1</u>	Yes	
Signatories commit to participate in the Permanent Task-force. The Task-force includes the Signatories of the Code and representatives from EDMO and ERGA. It is chaired by the European Commission and includes representatives of the European External Action Service (EEAS). The Task-force can also invite relevant experts as observers to support its work. Decisions of the Taskforce are made by consensus.	<u>Measure 37.2</u>	Yes	
	<u>Measure 37.3</u>	Yes	
	<u>Measure 37.4</u>	Yes	
	<u>Measure 37.5</u>	Yes	
	<u>Measure 37.6</u>	Yes	
	Reasons for <i>not subscribing</i> to Commitment 37 (if applicable):		
Information on future considerations or plans: <i>[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]</i>			

X. Monitoring Framework		
<u>List of adopted commitments and measures</u>	<u>Subscribed</u> <u>(including indication about</u> <u>which of the signatory's</u> <u>services are subscribed to)</u>	Additional comment including: <ul style="list-style-type: none"> • <u>Reason for not subscribing</u> <u>(at the service level)</u> , including clarification regarding relevance and pertinence to a service (including by clearly indicating the relevant service) [Provide these comments for each commitment/measure as relevant]
<u>Commitment 38</u> The Signatories commit to dedicate adequate financial and human resources and put in place appropriate internal processes to ensure the implementation of their commitments under the Code.	Yes	
Reasons for not subscribing to Commitment 38 (if applicable):		
<u>Commitment 39</u> Signatories commit to provide to the European Commission, within 1 month after the end of the implementation period (6 months after this Code's signature) the baseline reports as set out in the Preamble.	No	
Reasons for not subscribing to Commitment 39 (if applicable): This commitment was time-relevant and has now lapsed.		

<u>Commitment 40</u> Signatories commit to provide regular reporting on Service Level Indicators (SLIs) and Qualitative Reporting Elements (QREs). The reports and data provided should allow for a thorough assessment of the extent of the implementation of the Code’s Commitments and Measures by each Signatory, service and at Member State level.	<u>Measure 40.1</u>	Yes	
	<u>Measure 40.2</u>	Yes	
	<u>Measure 40.3</u>	Yes	
	<u>Measure 40.4</u>	Yes	
	<u>Measure 40.5</u>	Yes	
	<u>Measure 40.6</u>	Yes	
Reason for <i>not subscribing</i> to Commitment 40 (if applicable):			
<u>Commitment 41</u> Signatories commit to work within the Task-force towards developing Structural Indicators and deliver a first set of them within 9 months from the signature of this Code; and to publish an initial measurement alongside their first full report. To achieve this goal, Signatories commit to support their implementation, including the testing and adapting of the initial set of Structural Indicators agreed in this Code. This, in order to assess the effectiveness of the Code in reducing the spread of online disinformation for each of the relevant Signatories, and for the entire online ecosystem in the EU and at Member State level. Signatories will collaborate with relevant actors in that regard, including ERGA and EDMO	<u>Measure 41.1</u>	Yes	
	<u>Measure 41.2</u>	Yes	
	<u>Measure 41.3</u>	Yes	
Reason for <i>not subscribing</i> to Commitment 41 (if applicable):			

<p><u>Commitment 42</u></p> <p>Relevant Signatories commit to provide, in special situations like elections or crisis, upon request of the European Commission, proportionate and appropriate information and data, including ad-hoc specific reports and specific chapters within the regular monitoring, in accordance with the rapid response system established by the Task-force</p>	<p>Yes</p>
<p>Reason for <i>not subscribing to Commitment 42</i> (if applicable):</p>	
<p><u>Commitment 43</u></p> <p>Signatories commit to produce reports and provide data following the harmonised reporting templates and refined methodology for reporting and data disclosure as agreed in the Task-force</p>	<p>Yes</p>
<p>Reason for <i>not subscribing to Commitment 43</i> (if applicable):</p>	
<p><u>Commitment 44</u></p> <p>Relevant Signatories that are providers of Very Large Online Platforms commit, seeking alignment with the Digital Services Act, to be audited at their own expense, for their compliance with the commitments undertaken pursuant to this Code. Audits should be performed by organisations, independent from, and without conflict of interest with, the provider of the Very Large Online Platform concerned. Such organisations shall have proven expertise in the area of disinformation, appropriate technical competence and capabilities and have proven objectivity and professional ethics, based in particular on adherence to auditing standards and guidelines</p>	<p>Not applicable (removed from Code)</p>

Reason for *not subscribing* to Commitment 44 (if applicable):

Information on future considerations or plans:

[If applicable, give an indication of which commitments/measures might be under the service's consideration for signature in the future]

Signature, date and place

A handwritten signature in black ink, consisting of a series of connected loops and a final vertical stroke.

Madeline Moncrieff

Director of Legal, Europe

17 January 2025