

Subscription Document for QuotaClimat

Name of the Signatory

QuotaClimat

About the Signatory

QuotaClimat is a European NGO working to improve the environment media coverage and tackle disinformation. Its means of action are threefold: data production, advocacy and citizen mobilization.

V. Empowering Users

List of adopted commitments and measures		Qualitative Reporting Elements and/or Service Level Indicators
<u>Commitment 17</u> In light of the European Commission's initiatives in the area of media literacy, including the new Digital Education Action Plan, Relevant Signatories commit to continue and strengthen their efforts in the area of media literacy and critical thinking, also with the aim to include vulnerable groups.	Measure 17.1 Measure 17.2 Measure 17.3	
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable): QuotaClimat has been contributing to media literacy and the critical thinking of citizens by building open-source software and data tools to monitor broadcast media and track climate coverage. For example, the Media Observatory on Ecology (OME) leverages open data pipelines and automated classification tools to systematically analyze how TV and radio channels handle environmental issues and detect climate disinformation. In the work QuotaClimat does, it aims at 1) broad dissemination and communication of its work through public observatories, investigative reports, and advocacy campaigns, 2) empowering citizens and journalists with transparent data to identify "discourses of delay" and greenwashing independently, and 3) running activities to improve media literacy and critical thinking, such as educational workshops, training sessions for newsrooms, and public conferences. QuotaClimat, therefore, commits to continue strengthening media literacy and critical thinking by maintaining, developing, and promoting diverse activities fulfilling the goal of the commitment.		

VI. Empowering the Research Community

List of adopted commitments and measures		Qualitative Reporting Elements and/or Service Level Indicators
<u>Commitment 29</u> Relevant Signatories commit to conduct research based on transparent methodology and ethical standards, as well as to share datasets, research findings and methodologies with relevant audiences.	Measure 29.1 Measure 29.2	
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable): QuotaClimat is committed to empowering the media and academic ecosystem to conduct environmental transition and climate disinformation research. The organization does that by making its open-source tools and media monitoring data accessible, providing guidelines and support to external partners, collaborating with research groups and universities, and sharing the barometers and datasets it acquires through its work. Therefore, QuotaClimat commits to support good faith research.		

VIII. Transparency Centre

List of adopted commitments and measures		Qualitative Reporting Elements and/or Service Level Indicators
<u>Commitment 34</u> To ensure transparency and accountability around the implementation of this Code, Relevant Signatories commit to set up and maintain a publicly available common Transparency Centre website.	Measure 34.1 Measure 34.3 Measure 34.4 Measure 34.5	
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable): QuotaClimat fully supports the establishment of a public Transparency Centre website to help the Code of Practice meet its objectives and inform the public about its efforts. Recognizing that its effectiveness relies on accurate and timely data, QuotaClimat commits to consistently providing data for our organization.		

IX. Permanent Task-force

List of adopted commitments and measures		Qualitative Reporting Elements and/or Service Level Indicators
<u>Commitment 37</u> Signatories commit to participate in the Permanent Task-force. The Task-force includes the Signatories of the Code and representatives from EDMO and ERGA. It is chaired by the European Commission and includes representatives of the European External Action Service (EEAS). The Task-force can also invite relevant experts as observers to support its work. Decisions of the Taskforce are made by consensus.	Measure 37.1 Measure 37.2 Measure 37.3 Measure 37.4 Measure 37.5 Measure 37.6	

Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):

QuotaClimat views the Code of Practice as an essential instrument in the fight against climate disinformation. It is therefore fully committed to driving its effective rollout and success, including by participating in its governance structure.

X. Monitoring of the Code

List of adopted commitments and measures		Qualitative Reporting Elements and/or Service Level Indicators
<u>Commitment 38</u>		
The Signatories commit to dedicate adequate financial and human resources and put in place appropriate internal processes to ensure the implementation of their commitments under the Code.		
<u>Commitment 39</u>		
Signatories commit to provide to the European Commission, within 1 month after the end of the implementation period (6 months after this Code's signature) the baseline reports as set out in the Preamble.		
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable): QuotaClimat views its participation in the Code of Practice as an essential pillar of its mission to safeguard information integrity. Consequently, it is dedicated to allocating the necessary resources to ensure our active and meaningful contribution.		

Full Name and Signature of the authorised representative:

Date and place: September 4, 2026, Paris.

EVA MOREL, Secretary general of QuotaClimat

