

Subscription Document for Slovak Governance Institute

Contents

II. Scrutiny of Ad Placements.....	4
III. Political Advertising.....	7
IV. Integrity of Services.....	13
V. Empowering Users.....	17
VI. Empowering the Research Community.....	23
VIII. Transparency Centre.....	29
IX. Permanent Task-force.....	32
X. Monitoring of the Code.....	34

Subscription Document

Name of the Signatory

Slovak Governance Institute

About the Signatory

Demagog.sk is an independent fact-checking project of the Slovak Governance Institute certified by the International Fact-Checking Network (IFCN) and the European Fact-Checking Standards Network (EFCSN). The project started off as an initiative verifying claims made by politicians in political debates. Later, reflecting on the growing issue of disinformation, we expanded our fact-checking to social media content. As a third-party fact-checker for Meta, we are publishing approximately 100 fact-checks per year. We are part of the multidisciplinary consortium CEDMO that brings together fact-checkers, analysts, media literacy experts, and scholars to counter disinformation in Central Europe. We are also participating in a collaborative project Prebunking at Scale led by EFCSN, which addresses false narratives before they spread widely.

Besides our fact-checking activities, we deliver workshops on critical thinking, media literacy, and artificial intelligence. We host a regular podcast published by Aktuality.sk, providing a space for critical discussions about disinformation and public affairs.

From our perspective, committing to the Code of Conduct on Disinformation means a formal endorsement of principles we already uphold in our endeavours. Importantly, it also provides valuable opportunities to strengthen cooperation with peer organizations, exchange best practices, and strengthen our collective capacity to counter disinformation.

V. Empowering Users

List of adopted commitments and measures ¹		Qualitative Reporting Elements and/or Service Level Indicators ²
<i>[Delete those that do not apply]</i>		
<u>Commitment 17</u> In light of the European Commission's initiatives in the area of media literacy, including the new Digital Education Action Plan, Relevant Signatories commit to continue and strengthen their efforts in the area of media literacy and critical thinking, also with the aim to include vulnerable groups.	Measure 17.2	QRE 17.2.1
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):		

¹ Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

² Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

VII. Empowering the Fact-Checking Community

List of adopted commitments and measures ³		Qualitative Reporting Elements and/or Service Level Indicators ⁴
<i>[Delete those that do not apply]</i>		
<u>Commitment 33</u> Relevant Signatories (i.e. fact-checking organisations) commit to operate on the basis of strict ethical and transparency rules, and to protect their independence.	Measure 33.1	QRE 33.1.1
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):		

³ Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

⁴ Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

VIII. Transparency Centre

List of adopted commitments and measures ⁵		Qualitative Reporting Elements and/or Service Level Indicators ⁶
<i>[Delete those that do not apply]</i>		
<u>Commitment 34</u> To ensure transparency and accountability around the implementation of this Code, Relevant Signatories commit to set up and maintain a publicly available common Transparency Centre website.	Measure 34.3 Measure 34.4 Measure 34.5	QRE 36.1.1
<u>Commitment 35</u> Signatories commit to ensure that the Transparency Centre contains all the relevant information related to the implementation of the Code's Commitments and Measures and that this information is presented in an easy-to-understand manner, per service, and is easily searchable.	Measure 35.2 Measure 35.3 Measure 35.4	QRE 36.1.1
<u>Commitment 36</u> Signatories commit to updating the relevant information contained in the Transparency Centre in a timely and complete manner	Measure 36.1 Measure 36.3	QRE 36.1.1
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):		

⁵ Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

⁶ Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

IX. Permanent Task-force

List of adopted commitments and measures ⁷		Qualitative Reporting Elements and/or Service Level Indicators ⁸
<i>[Delete those that do not apply]</i>		
<u>Commitment 37</u> Signatories commit to participate in the Permanent Task-force. The Task-force includes the Signatories of the Code and representatives from EDMO and ERGA. It is chaired by the European Commission and includes representatives of the European External Action Service (EEAS). The Task-force can also invite relevant experts as observers to support its work. Decisions of the Taskforce are made by consensus.	Measure 37.1 Measure 37.2 Measure 37.3 Measure 37.4 Measure 37.5 Measure 37.6	QRE 37.6.1
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):		

⁷ Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

⁸ Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

X. Monitoring of the Code

List of adopted commitments and measures ⁹ <i>[Delete those that do not apply]</i>		Qualitative Reporting Elements and/or Service Level Indicators ¹⁰
<u>Commitment 38</u> The Signatories commit to dedicate adequate financial and human resources and put in place appropriate internal processes to ensure the implementation of their commitments under the Code.		
<u>Commitment 39</u> Signatories commit to provide to the European Commission, within 1 month after the end of the implementation period (6 months after this Code's signature) the baseline reports as set out in the Preamble.		
<u>Commitment 40</u> Signatories commit to provide regular reporting on Service Level Indicators (SLIs) and Qualitative Reporting Elements (QREs). The reports and data provided should allow for a thorough assessment of the extent of the implementation of the Code's Commitments and Measures by each Signatory, service and at Member State level.	Measure 40.2 Measure 40.3 Measure 40.4 Measure 40.5 Measure 40.6	
<u>Commitment 42</u>		

⁹ Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

¹⁰ Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

Relevant Signatories commit to provide, in special situations like elections or crisis, upon request of the European Commission, proportionate and appropriate information and data, including ad-hoc specific reports and specific chapters within the regular monitoring, in accordance with the rapid response system established by the Task-force.		
<u>Commitment 43</u> Signatories commit to produce reports and provide data following the harmonised reporting templates and refined methodology for reporting and data disclosure as agreed in the Task-force.		
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):		

Full Name(s) and Signature(s) of the authorised representative(s):

VERONIKA JURSOVA PRACHAROVA


Date and place:

April 8, 2016
Bratislava, Slovakia