

# Subscription Document for Demagog.cz

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## Subscription Document

### Name of the Signatory

Demagog.cz

### About the Signatory

As an IFCN- and EFCSN-certified fact-checking organization, Demagog.cz selected commitments aligned with fact-checking standards.

Commitment 33 underlines our endeavors to be fully transparent and conform with best practices of fact-checking methodology.

Under Commitments 34, 35 and 36 we seek to contribute to the Transparency Centre and help to make sure it provides complete and up-to-date information.

As for commitment 37, we believe that transnational collaboration between signatories is a useful tool for enhancing readiness, combating region-wide misinformation campaigns and sharing of best practices. Without a well-organised rapid response system, both fact-checkers' and VLOPs' response to quickly spreading misinformation narratives would be considerably less effective.

In section X., "Monitoring of the Code", we are ready to provide any data from our fact-checking work and from our misinformation monitoring activities, which we source from publicly available information. We can provide this data on a regular or ad-hoc basis, and will help to maintain and develop indicators, based on this data, to monitor the implementation and impact of the Code of Practice.

## VII. Empowering the Fact-Checking Community

List of adopted commitments and measures <sup>1</sup>		Qualitative Reporting Elements and/or Service Level Indicators <sup>2</sup>
<u>Commitment 33</u> Relevant Signatories (i.e. fact-checking organisations) commit to operate on the basis of strict ethical and transparency rules, and to protect their independence.	Measure 33.1	
<b>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):</b>		

<sup>1</sup> Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

<sup>2</sup> Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

## VIII. Transparency Centre

List of adopted commitments and measures <sup>3</sup>		Qualitative Reporting Elements and/or Service Level Indicators <sup>4</sup>
<p><u>Commitment 34</u></p> <p>To ensure transparency and accountability around the implementation of this Code, Relevant Signatories commit to set up and maintain a publicly available common Transparency Centre website.</p>	<p>Measure 34.3 Measure 34.4 Measure 34.5</p>	
<p><u>Commitment 35</u></p> <p>Signatories commit to ensure that the Transparency Centre contains all the relevant information related to the implementation of the Code's Commitments and Measures and that this information is presented in an easy-to-understand manner, per service, and is easily searchable.</p>	<p>Measure 35.1 Measure 35.2 Measure 35.3</p>	
<p><u>Commitment 36</u></p> <p>Signatories commit to updating the relevant information contained in the Transparency Centre in a timely and complete manner</p>	<p>Measure 36.1 Measure 36.2 Measure 36.3</p>	
<p><b>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):</b></p>		

<sup>3</sup> Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

<sup>4</sup> Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

## IX. Permanent Task-force

<b>IX. Permanent Task-force</b>	
<b>List of adopted commitments and measures<sup>5</sup></b>	<b>Qualitative Reporting Elements and/or Service Level Indicators<sup>6</sup></b>
<p><u>Commitment 37</u></p> <p>Signatories commit to participate in the Permanent Task-force. The Task-force includes the Signatories of the Code and representatives from EDMO and ERGA. It is chaired by the European Commission and includes representatives of the European External Action Service (EEAS). The Task-force can also invite relevant experts as observers to support its work. Decisions of the Taskforce are made by consensus.</p>	<p>Measure 37.1 Measure 37.2 Measure 37.6</p>
<p><b>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):</b></p>	

<sup>5</sup> Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

<sup>6</sup> Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

## X. Monitoring of the Code

List of adopted commitments and measures <sup>7</sup>	Qualitative Reporting Elements and/or Service Level Indicators <sup>8</sup>	
<p><u>Commitment 38</u></p> <p>The Signatories commit to dedicate adequate financial and human resources and put in place appropriate internal processes to ensure the implementation of their commitments under the Code.</p>		
<p><u>Commitment 39</u></p> <p>Signatories commit to provide to the European Commission, within 1 month after the end of the implementation period (6 months after this Code's signature) the baseline reports as set out in the Preamble.</p>		
<p><u>Commitment 40</u></p> <p>Signatories commit to provide regular reporting on Service Level Indicators (SLIs) and Qualitative Reporting Elements (QREs). The reports and data provided should allow for a thorough assessment of the extent of the implementation of the Code's Commitments and Measures by each Signatory, service and at Member State level.</p>	<p>Measure 40.2 Measure 40.3 Measure 40.5 Measure 40.6</p>	
<p><u>Commitment 42</u></p> <p>Relevant Signatories commit to provide, in special situations like elections or crisis, upon request of the European Commission, proportionate and appropriate information and</p>		

<sup>7</sup> Text of the commitments/measures as per Code of Conduct, or adapted to be more relevant or proportionate.

<sup>8</sup> Each commitment or measure is to be accompanied by either a Qualitative Reporting Element and/or a Service Level Indicator, or to be adapted to be more relevant or proportionate.

data, including ad-hoc specific reports and specific chapters within the regular monitoring, in accordance with the rapid response system established by the Task-force.		
<u>Commitment 43</u> Signatories commit to produce reports and provide data following the harmonised reporting templates and refined methodology for reporting and data disclosure as agreed in the Task-force.		
<b>Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable):</b>		

Full Name(s) and Signature(s) of the authorised representative(s): Petr Gongala, Coordinator

Date and place: Prague, February 28<sup>th</sup>, 2025