Subscription Document for Legitimate

Name of the Signatory
Legitimate

About the Signatory

Founded in November 2019, Legitimate leverages a expansive real-time database encompassing thousands of publications and journalists, along with millions of articles to provide immediate context and insights about online content. Users of internet browsers and platforms can instantly gain enhanced understanding and critical information about articles, enabling them to make more informed decisions before interacting with digital content. Legitimate also provides a comprehensive suite of tools and services to journalists and publishers.

Service name	Description of the service
Universal Journalist Bio	Legitimate's Universal Bio instantly provides background information on authors as soon as their content is shared online. Our system utilises a real-time database with millions of articles and information from thousands of verified journalists and authors. This allows us to almost instantly find and offer key details about an author, helping readers understand more about who is behind the content they are reading. This service is available in browsers and via API.
Browser Plugins	Legitimate can display journalist information, publication details, and context around domains, directly within the browser via plugins developed for Google Chrome, Microsoft Edge, Mozilla Firefox and Apple Safari.
Publication Database	Legitimate can offer unique background data on over 20 thousand news publications from across the globe. This data can be instantly

		displayed to help users have better context around the content they are consuming.

V. EMPOWERING USERS		
List of adopted commitments and measures [1]		**Qualitative reporting elements and service level indicators**[2]
Commitment 17	Measure 17.1	QRE 17.1.1 SLI 17.1.1
	Measure 17.2	QRE 17.2.1, SLI 17.2.1
	Measure 17.3	QRE 17.3.1
Commitment 20	Measure 20.1	QRE 20.1.1
	Measure 20.2	QRE 20.2.1
Commitment 21	Measure 21.1	QRE 21.1.1
Commitment 22	Measure 22.1	QRE 22.1.1
	Measure 22.4	QRE 22.4.1, SLI 22.4.1
	Measure 22.5	QRE 22.5.1, SLI 22.5.1
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)		

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[1] *Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate*

[2] *Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate*

Legitimate is adopting these commitments as we are dedicated to fostering a digital ecosystem that prioritises user empowerment, transparency, and the mitigation of disinformation risks. We are committed to providing users with the means to scrutinise the origin and authenticity of content.

VI. EMPOWERING THE RESEARCH COMMUNITY		
List of adopted commitments and measures [3]		**Qualitative reporting elements and service level indicators**[4]
Commitment 29	Measure 29.1	QRE 29.1.1, QRE 29.1.2, QRE 29.1.3, SLI 29.1.1
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable) *Commitment 29 aligns perfectly with Legitimate's commitment to transparency and ethical standards in our research, crucial for tackling disinformation effectively.*		

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[3] *Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate*
[4] *Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate*

V. TRANSPARENCY CENTRE		
List of adopted commitments and measures [5]		**Qualitative reporting elements and service level indicators**[6]
Commitment 34	Measure 34.1	
	Measure 34.2	
	Measure 34.3	
	Measure 34.4	
	Measure 34.5	
Commitment 36	Measure 36.1	
	Measure 36.2	
	Measure 36.3	QRE 36.1.2
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable)\ *We're adopting Commitments 34 and 36 because they align well with our goal of maintaining transparency and accountability. By setting up and regularly updating a Transparency Centre, as outlined in these commitments, we can keep everyone informed about our policies and actions in a clear and accessible way. We commit to support this within our financial and technical capacity. This approach fits with our commitment to open, responsible digital practices and ensures we're consistently up-to-date and transparent with our stakeholders.*		

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[5] *Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate*
[6] *Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate*

IX. PERMANENT TASK-FORCE		
List of adopted commitments and measures [7]		**Qualitative reporting elements and service level indicators**[8]
Commitment 37	Measure 37.1	
	Measure 37.2	
	Measure 37.3	
	Measure 37.4	
	Measure 37.5	
	Measure 37.6	QRE 37.6.1
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable) *Legitimate is adopting Commitment 37 to be actively involved and help the Task-Force in shaping and adapting the Code's approach to disinformation. We hope to contribute to and benefit from collaborative efforts, share insights, and stay informed on best practices and emerging challenges.*		

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[7] *Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate*

[8] *Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate*

X. MONITORING OF THE CODE		
List of adopted commitments and measures [9]		**Qualitative reporting elements and service level indicators**[10]
Commitment 38		QRE 38.1
Commitment 40	Measure 40.2	
	Measure 40.3	
	Measure 40.4	
	Measure 40.5	
	Measure 40.6	
Commitment 42		
Commitment 43		
Provide reasoning for the choice of commitments and measures, as well as future plans (if applicable) *Legitimate is adopting the above commitments due to our recognition of the critical need for a robust monitoring framework to assess the implementation and impact of the Code in reducing the spread of disinformation online within the EU. This reflects our dedication to a transparent, accountable, and tailored approach in implementing the Code's commitments.*		

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[9] *Text of the commitments/measures as per Code of Practice or adapted to be more relevant or proportionate*
[10] *Each commitment / measure to be accompanied by either a Qualitative Reporting Element and/or quantitative Service Level Indicator as per Code of Practice or adapted to be more relevant or proportionate*

Signature   *Date and place*

Caoimhe Donnelly   February 8, 2024, Ireland

CEO

Legitimate